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Brazil Furniture Group in new High Point space

By Thomas Russell -- Furniture Today, September 19, 2012

HIGH POINT — Solid pine case goods specialist Brazil Furniture Group is moving to a new space for the October market here.

The company, which had shown in Center Point since 1998, is moving to a 4,500-square-foot space in the Cramco building at 243 S. Main St. The new space is about 500 square feet smaller than the old showroom but places the company in a more central location, officials said.

"It is in a prime area where current buyers are already shopping the building," said Ilton Rotta, vice president. "We felt it would be a great fit as we grew as a company and expanded our product line."

Brazil Furniture Group showcases product for Brazilian wood furniture manufacturers Renar and Rotta. At the High Point Market, which runs Oct. 13-18, it will offer new and existing bedroom and other categories the companies produce including occasional, dining room and entertainment furniture.

In addition to a mixed container program, Brazil Furniture Group sells furniture from its domestic warehouse program.

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