

High-resolution images of the items featured in this release can be found on the enclosed CD.

CR Laine—Fall 2016 Trend Report

**SITTING PRETTY : FINDING COMFORT IN BEAUTY**

Aesthetically pleasing pieces offer a visual escape from the chaos of the world. As Frank Lloyd Wright once said, "... if you invest in beauty, it will remain with you all the days of your life." From bold beauties in eye-popping patterns in festive colors, to delightful details like channel backs and artfully shaped legs, you can create a soothing sanctuary by filling your space with pieces you love.



**6440-05 Wren Chair**  
*Keith Haring-esque Kuba cloth in vibrant raspberry*



**200-07 India Ottoman**  
*Yellow velvet with a touch of curve appeal (Tobi Fairley for CR Laine Collection)*



**9900-05 Tami Chair**  
*Colorful polka dots come together in a fiesta of fireworks*



**1804 Darby Settee**  
*Deep marine blue dotted with whimsical tiny white birds*



**111-07 Pod Bean Bag**  
*Luscious faux fur*



**8900-05 Tilley Chair**  
*Channel-back beauty (Tobi Fairley for CR Laine Collection)*



**6000-01B Ryan Long Sofa**  
*A beveled shelter arm paired with a wooden base*

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**SITTING PRETTY : FINDING COMFORT IN BEAUTY**  
**CUT LINES and RESOURCES**

**6440-05 Wren Chair**

Dimensions: 37W x 38.5D x 35H in.  
Featured Fabric: Kuba Raspberry  
Suggested Retail (as shown): \$2,945  
Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**200-07 India Ottoman**

Dimensions: 20W x 20D x 20.5H in.  
Featured Fabric: Bella Sun  
\*Tobi Fairley for CR Laine Collection  
Suggested Retail (as shown): \$825  
Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**1804 Darby Settee**

Dimensions: 72W x 36D x 33H in.  
Featured Fabric: Tiny Birds Marine  
Featured Finish: Sable  
Suggested Retail (as shown): \$3,590  
Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**8900-05 Tilley Chair**

Dimensions: 27W x 32D x 33H in.  
Featured Fabric: Bella Sun  
Featured Finish: Graphite  
\*Tobi Fairley for CR Laine Collection  
Suggested Retail (as shown): \$2,625  
Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**9900-05 Tami Chair**

Dimensions: 32W x 35.5D x 38H in.  
Featured Fabric: Fireworks Fiesta  
Featured Finish: Graphite  
Suggested Retail (as shown): \$2,720  
Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**111-07 Pod Square Bean Bag**

Dimensions: 30W x 30D x 16H in.  
Featured Fabric: Furocious Natural  
Suggested Retail (as shown): \$915  
Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**6000-01B Ryan Long Sofa**

Dimensions: 96W x 36.5D x 35H in.  
Featured Fabric: Mon Cheri Russet  
Featured Finish: Sable  
Suggested Retail (as shown): \$5,145  
Retail Locations: [www.crlaine.com](http://www.crlaine.com)



*8900-05 Tilley Chair*

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**AMAZING GRAYS : THE POWER OF CALMING NEUTRALS**

The 19th-century designer William Morris advised, “Have nothing in your house that you do not know to be useful, or believe to be beautiful.” Even in the most modern suites, that sweet sentiment still holds true. A home should be your own private oasis, and your rooms should nourish your soul.



*1825-05SW Lincoln Swivel Chair*



*5533-05 Liam Chair*



*3710-05 Hayden Chair  
(Tobi Fairley for CR Laine Collection)*



*L6000-20B Ryan Leather Sofa*



*111-07 Pod Square Bean Bag*



*5000 Series Ryder Sectional*

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CR Laine—Fall 2016 Trend Report

**AMAZING GRAYS : THE POWER OF CALMING NEUTRALS  
CUT LINES**

**1825-05SW Lincoln Swivel Chair**

Dimensions: 30W x 37.5D x 31.5H in.

Featured Fabric: Ocracoke Natural

Featured Finish: Sable

Suggested Retail (as shown): \$2,310

Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**5533-05 Liam Chair**

Dimensions: 29.5W x 37D x 36H in.

Featured Fabric: Bombatu Pecan

Featured Finish: Sable

\*Features a natural oak frame

Suggested Retail (as shown): \$2,505

Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**3710-05 Hayden Chair**

Dimensions: 34W x 41D x 35H in.

Featured Fabric: Trax Smoke (Sunbrella)

Featured Finish: Graphite

\*Tobi Fairley for CR Laine Collection

Suggested Retail (as shown): \$2,305

Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**L6000-20B Ryan Sofa**

Dimensions: 84W x 36.5D x 35H in.

Featured Leather: Madison LL Smoke

Featured Finish: Dune

Suggested Retail (as shown): \$6,140

Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**111-07 Pod Square Bean Bag**

Dimensions: 30W x 30D x 16H in.

Featured Fabric: Sidibe Onyx

Suggested Retail (as shown): \$1,185

Retail Locations: [www.crlaine.com](http://www.crlaine.com)

**5000x Series Ryder Sectional**

Dimensions (as shown): 170W x 39D x 33.5H in.

Featured Fabric: I Want That Slate

Featured Finish: Aged

Standard with throw pillows (not shown)

Suggested Retail (as shown): \$11,150

Various configurations available - visit [crlaine.com](http://crlaine.com)

Retail Locations: [www.crlaine.com](http://www.crlaine.com)

*5533-05 Liam Chair*



## CR Laine Furniture—Company Background

**History:** Established in 1958, CR Laine Furniture had humble beginnings. With three part-time employees and their founder/owner, C.E. Roseman, Sr., they produced small numbers of goose neck rockers. Since that time, CR Laine has grown into a full service upholstered furniture manufacturer producing the best in customized, bench-crafted upholstery. They utilize new processes and equipment, but will always hold true to world-friendly, time-tested premium construction features such as:

- Frames made from sustainably harvested hardwoods
- Water-based wood adhesive with no VOC (volatile organic compounds) emissions
- Eight-way hand-tied coil springs made from approximately 50% recycled metal
- Seat deck and trim pad made from 80% regenerated fibers
- Foam padding and foam seat cushion core made from at least 10% natural soy-based

**Location:** Manufacturing facilities and corporate offices are located in the foothills of North Carolina's Appalachian Mountains, in the city of Hickory. CR Laine's High Point showroom is located at 310 N Hamilton Court on the second floor in space 204.

**Leadership:** CR Laine has a proud history as a successful family owned and operated upholstery manufacturer. C.E. "Sonny" Roseman, Jr. is CEO and third generation family member, Warren Frye, is President.

**Mission Statement:** We create inspiring upholstered furniture through innovative STYLE. COMFORT. and COLOR.

**Environmental Statement:** CR Laine is committed to preserving the resources of our world for future generations. It is our goal to minimize the environmental impacts of our company through the continual improvement of waste reduction and use of sustainable practices.

**Recycling:** Throughout the organization, we recycle paper, plastic, aluminum, and cardboard. We encourage non-printed e-mail communication and conserve energy by switching off the lights in manufacturing during lunch as well as switching off all computers at the end of each day. Additionally, lumber scrap material is locally recycled/repurposed.

**Sustainable by Design:** In October 2008, CR Laine became the **first** company to achieve Sustainable by Design registration from the American Home Furnishings Alliance (AHFA). Additional information can be found on our website at [www.crlaine.com](http://www.crlaine.com)

### UPDATED STATISTICS

- Since first implementing the EFEC & SBD programs in 2008, we have saved over \$400,000.
- Energy usage has been decreased by 15% per employee, which is nearly a 26% decrease overall.
- Water conservation efforts have decreased our water usage by 45% per employee per month, which equates to over 13,000 gallons of water on average every month. We have replaced all of our toilets throughout the facility with new low-flow, high efficiency units, which save an additional 5 gallons per toilet, per flush.
- Since implementing the EFEC recycling program, CR Laine's saved over \$30,000 by redirecting fabric scraps, leftover cardboard, excess paper and plastic wrapping, and wood blocks from the waste stream. In the last five years, we have recycled 422,658 lbs. of scrap fabrics, 27,009 lbs. of cardboard, 15,000 lbs. of paper/plastic wrapping, and 3,259 cubic yards of wood blocks.
- By implementing a paperless scanning system and duplex printing office paper, over 300 trees have been saved by recycling paper with a local management company.
- 200 lbs. of aluminum cans and plastic bottles are recycled each quarter. That's more than 6,550 lbs. of cans and bottles recycled in the last 7 yrs. since becoming SBD registered.
- In 2014, we added a 42,000 sq ft addition to our plant. All of the trees that were cleared from the land were sent to a local sawmill to be used for timbers and the gravel from our old parking lot was sent to a local rock quarry to be ground up and repurposed.

