



## **Media Alert**

March 27, 2013

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### **Kincaid Showroom Introduces New Theme and Hosts Speaker Event at High Point Market**

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**Who:** Kincaid Furniture Co., Inc.

**What:** Kincaid is introducing a “more than you think” theme at High Point Market featuring new custom upholstery programs with the enhanced touch-screen interactive retail support system and an expanded line of Sunbrella® fabrics, as well as three new transitional solid wood collections.

Pat Bowling of the American Home Furnishings Alliance will speak about rising consumer concerns around health and safety issues in the furniture industry. She will discuss flammability, TB 117 and consumer response to these issues. A light brunch and a consumer fact sheet for use on retail sales floors will be provided.

**When:** High Point Market, April 20-25, 2013  
Speaker event, April 22, 2013, 10:00 - 10:30 a.m.

**Where:** Building IHFC  
Showroom H1204  
Bustop #1 (Transportation Terminal)

### **For More Information**

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