



Media Alert

March 27, 2013

Kincaid Showroom Introduces New Theme and Hosts Speaker Event at High Point Market

Who: Kincaid Furniture Co., Inc.

What: Kincaid is introducing a “more than you think” theme at High Point Market featuring new custom upholstery programs with the enhanced touch-screen interactive retail support system and an expanded line of Sunbrella® fabrics, as well as three new transitional solid wood collections.

Pat Bowling of the American Home Furnishings Alliance will speak about rising consumer concerns around health and safety issues in the furniture industry. She will discuss flammability, TB 117 and consumer response to these issues. A light brunch and a consumer fact sheet for use on retail sales floors will be provided.

When: High Point Market, April 20-25, 2013
Speaker event, April 22, 2013, 10:00 - 10:30 a.m.

Where: Building IHFC
Showroom H1204
Bustop #1 (Transportation Terminal)

For More Information

Contact: Mark Brock
mbrock@wrayward.com
704-926-1305

Alexandra Zsoldos
azsoldos@wrayward.com
704-926-1364