

# RUG INSIDER

A Quarterly Magazine for the Area Rug Professional



## Pacific NW Retailing

### Fall Style File

## oxblood RISING

In newtwists:  
Wool and  
Silk Rugs

### Fall Markets Hit

Metro Market Week  
NY Intl. Carpet Show  
ORICA Market Week  
The Rug Show@Javits  
and High Point

## RI NOTEBOOK

### RI's Fall Style File

*Thrilling new designs by leading rug artists are changing the face of rug fashion this fall. Here are four firms worth following now.*

#### Creative Touch Patchwork Redux

**W**ondering what the next generation of overdyed patchwork rugs will be? Look no further than Creative Touch Design Studio. Just when it seems that everyone and their brother has boldly-colored patchwork patterns, even machine-made versions, Creative Touch's Baki Ildiz and his team have managed to make them look new again.

There are fresh chevron stripes, a playful box design that layers patch upon patch, and cool flag versions, both British and U.S., which feel hip, underground and patriotic all at the same time. These new patchwork designs feature colors that are both livable and funky, refined and urban.

"With Patchwork rugs, suddenly Turkish goods are in fashion again," said Ildiz. "Now India makes them, Pakistan; everyone needs the business. We're trying to stay fresh and inventive with new designs that keep our customers excited."

For more information, visit: [creativetouchds.com](http://creativetouchds.com)



Find the next generation of patchwork kilims at Creative Touch.