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FOR IMMEDIATE RELEASE
April 20, 2017

Dog Beds with a Purpose

North Wilkesboro, NC, April 20, 2017- The dog bandanas that Johnston Casuals gave out to customers during the Fall Market were an immediate hit. Over the past 6 months, customers, reps and designers across the United States have sent in pictures of their pups dressed in Johnston Casuals wear.

Based on the success of the bandanas, Johnston Casuals owner Debbie Johnston saw an opportunity to continue to serve pet lovers. In a marketing meeting, Debbie asked, "Why not dog beds?" The group rolled with the idea and in a few short months Johnston Casuals designed two new dog beds.

During this year's Spring Market, Johnston Casuals will unveil their new "Four Paws Collection," which features two dog beds in customizable finishes. Johnston Casuals is proud to donate a portion of all proceeds from this collection to a local Animal Hospital to help animals in need.

Johnston Casuals Furniture manufactures contemporary furniture using 97% recycled Southeastern USA steel in our factory in North Wilkesboro, NC. Now in our 36th year, we pride ourselves on providing design products to our customers at competitive market prices. Our design showroom is located at 220 Elm, Level 3, Space 306. Please contact Ashley at press@johnstoncasuals.com for more information.

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If you would like more information about Johnston Casuals, please contact Ashley at [336.838.5178](tel:336.838.5178) or press@johnstoncasuals.com