

B E N S O N - C O B B + C R E A T I V E T O U C H



The Art of Collaboration

Benson-Cobb Studios and Creative Touch Rugs Announce the Expansion of Their Joint Collection

Dallas, TX and Seacaucus, NJ: Today, Benson Cobb Studios and Creative Touch Rugs announced the expansion of their collaborative efforts focused on bringing the abstract art of Benson-Cobb to a line of textiles including rugs and pillows. Together, the two companies are pioneering an unprecedented modern style of adaptable art.

For over a decade, Creative Touch Rugs has specialized in combining contemporary style with the quality of traditional rug motif in their extensive collection. For Baki Ildiz, owner and spokesman for Creative Touch Rugs, and Carol Benson-Cobb, artist and creative revolutionary, applying fine-art to a fresh and sophisticated line of rugs was a natural step. Benson-Cobb has forged her own path in the art world by designing her art in a way that allows her to offer a gallery quality collection with a twist. Known for her custom abstract colorization and ever evolving catalog of work, adding her signature look to textiles and rugs was a natural progression of growth.

The inception of the collaboration between Benson-Cobb and Creative Touch Rugs began at High Point Market in North Carolina. Known for offering the best of the design world to the trade, High Point was a natural meeting place for the two companies. 'The workings of a successful collaboration are to create derivative work and cohesive collections,' according to Ildiz and Benson-Cobb. The two companies have labored intensively over the past year to fine tune their materials, designs, and colors to create an exceptional line of high-end products that are sure to please art lovers and designers alike.



Coastal's End



Glimpse Textile

About : Benson-Cobb is an American abstract artist known for her custom colorization and derivative textile designs. Since Benson-Cobb's launch of original paintings with Holly Hunt, her collection has grown astronomically. Benson-Cobb formed another brand partnership in 2016 with John-Richard, offering her artwork translated to furniture and a large collection of reproductions. "Both strategic partners enable me to expand into categories without hesitation."

About : Creative Touch Rugs has offered the finest quality of hand-knotted wool and silk modern rugs for over a decade. Ildiz's eye for striking design and his passion for bringing beauty to textiles is a testament to the quality of production that Creative Touch offers.

