



H A M M A R Y<sup>®</sup>

STYLE | VALUE | SERVICE

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### Hammary Combines Vintage Styles with Modern Conveniences in Six New Collections at Spring High Point Market

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Hammary, a La-Z-Boy company offering a wide variety of occasional, home office and accent furniture, is introducing six collections that combine vintage styles with the utility desired by today's consumers.

"Our spring introductions are inspired by the past but truly live in the present," said Terri James, director of marketing for Hammary. "The vintage trend is very popular with interior designers and consumers, and our new collections help achieve that look without sacrificing modern conveniences, like hidden storage and generous shelving."

Hammary's introductions for home office include **Westin**, a five-piece collection inspired by the flexibility and utility of mid-century modular furniture. A low-profile wall system with bookcase and credenza complements a double pedestal desk and features walnut veneers in a caramel finish. The two-piece, mixed-media **Framework** collection, inspired by decorative shelving from the Industrial Age, features a counter-height desk with a glass-top writing surface and a coordinating six-shelf bookcase.

Continuing the mid-century style trend is **Alba**, a four-piece collection that integrates subtle curves, clean chamfered tops and tapered legs in addition to modern conveniences, including a concealed power strip in the chairside table. Characterized by a square lift-top cocktail table with three movable tops, **Facet** features six pieces with soft edges, rounded corners

and clean lines inspired by the simplicity of mid-century furniture but scaled for today's casual lifestyle. Also influenced by the era but updated with a light and airy structure is **Vantage**, a three-piece collection featuring concealed storage and casters and a blackened oak finish.

The practical and functional eight-piece **Parsons** collection rounds out the introductions and incorporates the distressed vintage style popular in today's eclectic interior designs. The collection features right angles and square posts associated with classic Parsons designs and the distressed sandalwood finish reveals a taupe and gray pine veneer.

"Hammary is well-known in the industry for offering on-trend collections and one-of-a-kind accent pieces that appeal to a variety of consumers," James said. "This year, we also plan to roll out expanded services for interior designers, including adding a credit card processing option on our website, to make it easier for designers to access our offerings and do business with us."

Hammary will also add 29 pieces to its popular Hidden Treasures collection of accent furniture from around the world.

The Hammary showroom is located at C926 in the International Home Furnishings Center.

### **About Hammary**

Founded in 1943, Hammary is a leading manufacturer of accent and occasional furniture. Hammary's products include the unique Hidden Treasures® collection of accent furniture from around the world. Hammary is part of La-Z-Boy Incorporated's family of companies. The company's headquarters are located in High Point, North Carolina, and its products are distributed through thousands of independently owned retailers throughout the United States and Canada and around the world. For more information on Hammary, please visit [www.hammary.com](http://www.hammary.com).

### **About La-Z-Boy Casegoods**

The La-Z-Boy Casegoods Group includes some of the most recognizable names in manufacturing and marketing wood furniture and upholstery collections, including American Drew, Hammary, Kincaid Furniture Company and Lea Furniture. Meeting exceptional standards in quality, the La-Z-Boy Casegoods family of brands provides innovative and beautiful furniture solutions with a variety of styles for bedrooms, youth bedrooms, living rooms, dining rooms, family rooms and other places where families gather. La-Z-Boy Casegoods brands are available at retailers across the country. For more information, visit [La-Z-Boy/About/Brands](http://La-Z-Boy/About/Brands).