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FOR IMMEDIATE RELEASE

DOWN inc. announces recent IDFL Certification for Animal Welfare and Down Traceability.

Grand Rapids, MI (March, 2018) – DOWN inc. is thrilled to announce the news of our recent third-party certification from International Down & Feather Laboratory (IDFL), a global leader in filled textile quality and assurance.

IDFL conducted a comprehensive audit looking at all aspects of business conduct to verify the respectful and humane treatment of animals. Critical elements of the review process ensure our Down & Feather material originates only from farms who:

- Do NOT live pluck
- Do NOT force feed
- Source only as a byproduct from the food industry
- Comply to the Five Freedoms of Animal Welfare

If you wish to learn more about our IDFL certification, we encourage you to visit our [website](#).

About DOWN inc.:

A family's passion for turning down & feathers into beautiful bedding transcends generations. With over 60 years of history, DOWN inc. specializes in down and feather bedding products for the residential, design and hospitality trades. Manufactured and shipped from Grand Rapids, Michigan, our down-filled and down alternative products are made to order by artisans dedicated to meticulous craftsmanship.

