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FOR IMMEDIATE RELEASE

DOWN inc. launches oversized sleeping pillows to create the perfect nest for lounging and sleeping.

Grand Rapids, MI (February, 2018) – DOWN inc. redefines the standard sleeping pillow with new, oversized sleeping pillows. This is a fresh take on a slumber classic.

The oversized sleeping pillows are made to order, with 230 Thread Count and a 100% cotton, plain weave shell with knife edge. Made with our Snow White Down™, this 600 fill power pillow is available in 3 sizes:

- Grande Headboard & Lap Sleeper - 31" x 38"
- Petite Sleeper - 27" x 35"
- Neckroll - 6" x 18"

About DOWN inc.:

A family's passion for turning down & feathers into beautiful bedding transcends generations. With over 60 years of history, DOWN inc. specializes in down and feather bedding products for the residential, design and hospitality trades. Manufactured and shipped from Grand Rapids, Michigan, our down-filled and down alternative products are made to order by artisans dedicated to meticulous craftsmanship.

[Apply to become a trade partner](#) to view and purchase our oversized sleeping pillows.

