

FOR IMMEDIATE RELEASE

Press Inquiries: Andrea Romero
Tel: 323-935-7600
Email: andrea@thereelrossgroup.com
www.thereelrossgroup.com

HURTADO FURNITURE 2018 SPRING HIGH POINT MARKET

Los Angeles, CA. (March. 16, 2018)—HURTADO FURNITURE will make a luxurious and glamorous statement at the upcoming 2018 Spring High Point Market. Hurtado is set to introduce new designs that expand the success of the most recent collections and will highlight the use of the luxury materials. Hurtado will feature dining tables, end tables, consoles and coffee tables inspired by musical notes from the CORAL Collection and the SOHO Collection which has now become a signature collection for Hurtado. The entire Hurtado Furniture collection can be seen during market at 208 W. English Rd. High Point, NC. from April 14-18, 2018.



Hurtado has had much success with their newest contemporary designs, as the designs are a stylish embodiment of luxury. One of the designs that will appear at Spring 2018 High Point Market is the Coral Armchair (CR645900) which is an elegant and contemporary classic featuring Lescau fabric and brown oak legs. This season, we will also see the Velador Glass Top End Table; it has a dynamic and balanced design, using both polished metal and beautifully stained wood to create a captivating juxtaposition of classic design and innovation (CR10100). The Coral Cocktail Table is the epitome of simplified elegance, combining the concepts of minimalism and traditional design. The smooth Dark Rosewood joins perfectly at each vertex and is offset perfectly by the sliding drawer in Natural Oak (CR1001).

Hurtado's collections will also be seen at the upcoming Salone del Mobile, Milano from April 17-22, 2018 at XLUX Hall 1 Stand F01. Hurtado is also already working with new materials to be introduced in October along with a traditional collection with heavy marquetry design. Though known across the globe for their modern, sleek, and urban-contemporary designs, Hurtado is deeply rooted in tradition and will continue to introduce traditional designs while expanding across the world.

(more)

Hurtado is thrilled that they have expanded their global reach this year with a flagship store in India this year. Hurtado will also be showcased in India in two new stores in Delhi and Bangalore this year. Hurtado's flagship store opened featuring some of Hurtado's most popular collections such as SOHO, City, and Zafiro in Traditional collection. Hurtado will continue to make a presence with stellar designs in more than 50 countries including the United States, Europe, Asia, the Middle East, and South America.

Hurtado prides themselves on their ability to move toward the future while cherishing traditional design and continuing their use of top tier products. Hurtado's hand-craftsmanship, advanced production technology and quality control sets them apart from their competitors. HURTADO Furniture is a third-generation company still under Ana's creative direction, and her adventurous travels around the world inspire her creative direction. Ana is deeply creative, passionate and pulls lifelong of cultural exploration in the designs. HURTADO's elegant, classic and modern flare is shown in all of their collections.

ABOUT HURTADO FURNITURE

Founded in 1940 in Spain and has its beginnings making altar pieces made of marble and wood in South America, Central America and Spain. HURTADO is one of Spain's Leading manufacturers of upscale and European-style furniture with a presence in more than 50 countries including the United States, Europe, Asia, the Middle East, India and South America. HURTADO is now a third-generation company that has grown into an internationally renowned furniture producer at high-end furniture by preserving the hallmarks and traditions of the HURTADO brand.

For more information, please visit the official website: www.hurtadofurniture.com

HURTADO

(more)

2018 SPRING HIGH POINT MARKET HIGHLIGHTS



Velador Glass Top End Table CR10100



Coral Armchair 645900



Coral Cocktail Table CR1001