

High-resolution images of the items featured in this release can be downloaded via the link provided.

CR Laine - Spring 2018 Trend Report

BOLD MOVES : FEARLESSLY EMBRACE COLOR + PATTERN

Emerging from the calm of pastel colors is a bold and bright countertrend. Saturated tones like cobalt blues and apple greens take center stage. Graphic floral prints, bold geometrics, and daring animal prints are layered with bold shapes in neutral shades to keep the look fresh. Conversation-worthy upholstery details such as fully-upholstered legs on the Margot ottoman and the James and Eva sofas, as well as the front leg of the Brantley chair that extends all the way up the arm, add visual appeal. Sometimes bold shape equals bold scale; thus, the Cassandra sofa at 103-inches in length and the Big Cozy lounge sofa at 54-inches in depth are among CR Laine's largest offerings yet.



2004 Desi Settee in apple green watercolor floral



*5550-50 Leif Daybed
in royal blue stripe by
Sunbrella®*



*425 Turnus Chair in a whimsical
floral print designed by Madcap
Cottage for Robert Allen*



*705-05 Crawford Chair in a faux mohair
with outside back in menswear stripe*



*2707-08 Margot Ottoman
in a big cat print*



*5500-01 James Sofa with
upholstered legs and black nickel nail trim*

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BOLD MOVES : FEARLESSLY EMBRACE COLOR + PATTERN (cont.)



700-01B Gigi Sofa

220-05 Hot Rod Chair



3001-01B Cassandra Long Sofa



L5705-05 Brantley Leather Chair



2610-20B Eva Sofa

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BOLD MOVES : FEARLESSLY EMBRACE COLOR + PATTERN (cont.)



2110-43B Big Cozy Lounger Sofa



L6145-05 Fredrik Leather Chair



105-05 Marco Chair



38-07 Kyle Ottoman



6700-05 Westport Chair



1950-21NS Chester Sofa

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CUT LINES and RESOURCES

2004 Desi Settee

Dimensions: 60W x 33D x 34.5H in.
Featured Fabric: Savannah Shamrock
Featured Finish: Teddy Bear
Suggested Retail (as shown): \$3,900
Retail Locations: www.crlaine.com

5550-50 Leif Daybed

Dimensions: 89W x 32D x 26H in.
Featured Fabric: Switch It Up Royal (Sunbrella)
Featured Finish: Greystone
Suggested Retail (as shown): \$3,795
Retail Locations: www.crlaine.com

2707-08 Margot Ottoman

Dimensions: 50W x 32D x 19H in.
Featured Fabric: Cattitude Onyx
Suggested Retail (as shown): \$1,875
Retail Locations: www.crlaine.com

425 Tumnus Chair

Dimensions: 26W x 30D x 36H in.
Featured Fabric: Pug Life Royal (Madcap Cottage for Robert Allen)
Featured Finish: Greystone
Shown with optional small black nickel nails
Suggested Retail (as shown): \$2,350
Retail Locations: www.crlaine.com

705-05 Crawford Chair

Dimensions: 34.5W x 37D x 51.5H in.
Featured Fabrics: Fomo Charcoal with optional contrast outback in It Suits You Granite
Shown with optional small chrome nails
Featured Finish: Teddy Bear
Suggested Retail (as shown): \$2,815
Retail Locations: www.crlaine.com

5500-01 James Sofa

Dimensions: 95W x 43D x 36H in.
Featured Fabric: Clancy Oyster
Shown with optional black nickel nails
Suggested Retail (as shown): \$4,775
Retail Locations: www.crlaine.com

700-01B Gigi Sofa

Dimensions: 89.5W x 44D x 31.5H in.
Featured Fabric: Luscious Pear
Featured Finish: Java
Suggested Retail (as shown): \$4,325
Retail Locations: www.crlaine.com

220-05 Hot Rod Metal-base Chair

Dimensions: 28W x 38D x 41H in.
Featured Fabric: Bold Moves Onyx
Suggested Retail (as shown): \$3,195
Retail Locations: www.crlaine.com

3001-01B Cassandra Long Sofa

Dimensions: 103W x 37D x 34H in.
Featured Fabric: Montauk Zinc
Suggested Retail (as shown): \$4,725
Retail Locations: www.crlaine.com

L5750-05 Brantley Leather Chair

Dimensions: 30W x 37D x 39H in.
Featured Leather: Maverick LL Sable
Featured Finish: Dune
Shown with optional small black nickel nails
Suggested Retail (as shown): \$3,350
Retail Locations: www.crlaine.com

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BOLD MOVES : FEARLESSLY EMBRACE COLOR + PATTERN

CUT LINES and RESOURCES

2610-20B Eva Sofa

Dimensions: 84.5W x 37.5D x 35.5H in.

Featured Fabric: La Tigra Cocoa

Shown with optional small burnished nails

Suggested Retail (as shown): \$6,250

Retail Locations: www.crlaine.com

2110-43B Big Cozy Lounger Sofa

Dimensions: 87W x 54D x 34H in.

Featured Fabric: Motley Charcoal

Featured Finish: Greystone

Suggested Retail (as shown): \$5,325

Retail Locations: www.crlaine.com

L6145-05 Fredrik Leather Chair

Dimensions: 31W x 38D x 40H in.

Featured Leather: Capri LL Whiskey

Featured Finish: Greystone

Suggested Retail (as shown): \$3,795

Retail Locations: www.crlaine.com

105-05 Marco Chair

Dimensions: 27.5W x 34.5D x 33.5H in.

Featured Fabric: Dressage Sky

Featured Finish: Sable

Suggested Retail (as shown): \$2,175

Retail Locations: www.crlaine.com

38-07 Kyle Ottoman

Dimensions: 32W x 32D x 20H in.

Featured Fabrics: Ribbons Navy

Featured Finish: Sable

Shown with optional small black nickel nails

Suggested Retail (as shown): \$1,725

Retail Locations: www.crlaine.com

6700-05 Westport Chair

Dimensions: 32.5W x 35D x 35H in.

Featured Fabric: Starlight Granite (Sustain
Performance fabric)

Featured Finish: Sable

Suggested Retail (as shown): \$2,075

Retail Locations: www.crlaine.com

1950-21NS Chester Sofa

Dimensions: 100W x 36D x 30H in.

Featured Fabric: Telluride Indigo

Featured Finish: Greystone

Suggested Retail (as shown): \$5,690

Retail Locations: www.crlaine.com

CR Laine Furniture—Company Background

About: For 60 years, CR Laine has hand-crafted custom upholstery in Hickory, NC. We thoughtfully design and meticulously craft everything we build with a level of comfort that we can proudly stand by, and you can comfortably sit in for years to come. While we utilize new processes and equipment, we have held true to time-tested premium construction features, such as eight-way hand-tied springs. Color is the primary method of self-expression in your home. To that end, we curate an eclectic yet cohesive collection of textiles from artisans around the world. Our distinct blend of style, comfort, and color delivers a classic aesthetic with a modern perspective.

- Frames made from sustainably harvested hardwoods
- Water-based wood adhesive with no VOC (volatile organic compounds) emissions
- Eight-way hand-tied coil springs made from approximately 50% recycled metal
- Seat deck and trim pad made from 80% regenerated fibers
- Foam padding and foam seat cushion core made from at least 10% natural soy-based

Location: Manufacturing facilities and corporate offices are located in the foothills of North Carolina's Appalachian Mountains, in the city of Hickory. CR Laine's High Point showroom is located at 310 N Hamilton Court on the second floor in space 204.

Leadership: CR Laine has a proud history as a successful family owned and operated upholstery manufacturer. C.E. "Sonny" Roseman, Jr. is CEO and third generation family member, Warren Frye, is President.

Mission Statement: We create inspiring upholstered furniture through innovative STYLE. COMFORT. and COLOR.

Environmental Statement: CR Laine is committed to preserving the resources of our world for future generations. It is our goal to minimize the environmental impacts of our company through the continual improvement of waste reduction and use of sustainable practices.

Recycling: Throughout the organization, we recycle paper, plastic, aluminum, and cardboard. We encourage non-printed e-mail communication and conserve energy by switching off the lights in manufacturing during lunch as well as switching off all computers at the end of each day. Additionally, lumber scrap material is locally recycled/repurposed.

Sustainable by Design: In October 2008, CR Laine became the **first** company to achieve Sustainable by Design registration from the American Home Furnishings Alliance (AHFA). Additional information can be found on our website at www.crlaine.com

Statistics:

- Since first implementing the EFEC & SBD programs in 2008, we have saved over \$400,000.
- Energy usage has been decreased by 15% per employee, which is nearly a 26% decrease overall.
- Water conservation efforts have decreased our water usage by 45% per employee per month, which equates to over 13,000 gallons of water on average every month. We have replaced all of our toilets throughout the facility with new low-flow, high efficiency units, which save an additional 5 gallons per toilet, per flush.
- Since implementing the EFEC recycling program, CR Laine's saved over \$30,000 by redirecting fabric scraps, leftover cardboard, excess paper and plastic wrapping, and wood blocks from the waste stream. In the last five years, we have recycled 422,658 lbs. of scrap fabrics, 27,009 lbs. of cardboard, 15,000 lbs. of paper/plastic wrapping, and 3,259 cubic yards of wood blocks.
- By implementing a paperless scanning system and duplex printing office paper, over 300 trees have been saved by recycling paper with a local management company.
- 200 lbs. of aluminum cans and plastic bottles are recycled each quarter. That's more than 6,550 lbs. of cans and bottles recycled in the last 7 yrs. since becoming SBD registered.
- In 2014, we added a 42,000 sq ft addition to our plant. All of the trees that were cleared from the land were sent to a local sawmill to be used for timbers and the gravel from our old parking lot was sent to a local rock quarry to be ground up and repurposed.