

INNERSENSE
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Innersense is an expert in 3D modeling

Innersense develops 3D and augmented reality technologies for furniture and home furnishings professionals.

The firm's tools allow interior designers and home furnishing professionals to have the resources they need to develop their business. 3D modeling is an essential base providing the capability/potential/capacity for the creation of lifestyle images, online and app based catalogs of virtual products or is integrated in a website or a 3D planer. These solutions allow the customer to customize the furniture and setting, matching what's on the screen to what they visualize in their home.

"Thanks to our experience and partnership with our many clients in Europe and US, we realized the importance of our tools to boost sales and increase customers' commitment" said Xavier, Cofounder of Innersense. "3D modeling allows companies and interior designers to provide a full virtual HD catalog or book to their clients. An asset that perfectly meets the expectations of millennials to name but a few."

In a dynamic market - expected annual growth rate of 10.5% by 2022 for the furniture and appliance sector in US (*source : statista*) – the key for companies is to take an omnichannel approach in order to be able to keep pace and stand out from the competition.

About Innersense: *Innersense is a France based company born in 2014 and positioning as an expert in the development of 3D and augmented reality technologies. Specialist in the furniture and home furnishings sector, Innersense addresses distributors, manufacturers and designers to whom it offers mobile and web solutions capable of boosting their sales and maximizing the commitment of their customers.*

