

FOR IMMEDIATE RELEASE

Press Inquiries: Andrea Romero
Vice President, The Ross Group
Tel: 323-935-7600
Email: andrea@thereelrossgroup.com
www.thereelrossgroup.com

HURTADO FURNITURE TO PRESENT THE NEW SANTA BARBARA COLLECTION AND INTRODUCTIONS TO CHORAL COLLECTION AT FALL 2018 HIGH POINT MARKET

Los Angeles, CA. (Oct. 1, 2018) – This season, [HURTADO Furniture](http://www.hurtadofurniture.com) will showcase their design innovation and dedication to timeless design by introducing the SANTA BARBARA COLLECTION at the Fall High Point Market 2018. The newest collection to HURTADO Furniture will have a range of furniture which includes office designs, bedroom, living room, occasional and dining room furniture. HURTADO will also be expanding the CHORAL Collection with new designs that will be marked by the use of stone. The entire HURTADO Furniture collection can be seen during market at 208 W. English Rd. High Point, NC. from Oct 13-17, 2018.



HURTADO Furniture stands the test of time due to timeless design style and craftsmanship. In celebration of turning the page, HURTADO will introduce two Eucalyptus wood finishes that are available in high sheen satin and matte for all Evolution collections which include the SANTA BARBARA COLLECTION and The CHORAL Collection. In the spring, HURTADO Furniture introduced six metals that will continue to be a selection in the CHORAL Collection with stone.

In addition to their presentation at the 2018 High Point Market, HURTADO Furniture made a grand statement at Habitat Valencia (Spain) from Sept. 18-21, 2018 at Pavilion 4 Stand I-7 and Salone del Mobile.Milano Moscow (Russia) from Oct. 10-13, at Crocus Expo Pavilion No. 2 Hall 8-Stand CO1. With each new design and collection that is presented, HURTADO moves forward with grace, elegance, and the true attention to detail that has set them apart since 1940. Though known across the globe for their modern, sleek and urban-contemporary designs, HURTADO is deeply rooted in tradition.

(more)

One of the CHORAL Collection introductions with stone will be the CHORAL Credenza (CR2006) which features leaves applied by hand. The credenza has four doors to provide storage and is available in different sizes along with options for stone on the doors. The legs of the credenza are available with the addition of silver or gold accents. The CHORAL Square Dining Table (CR0008-5) will also feature the luxury touch of stone. In the SANTA BARBARA COLLECTION, we will see the introduction of a bedroom design with storage as a highlight to the full range collection. HURTADO's featured highlights are only a preview of all unveilings that will take place at the upcoming Fall High Point Market 2018.

HURTADO's hand-craftsmanship, advanced production technology and quality control sets them apart from their competitors. HURTADO Furniture is a third-generation company under Ana HURTADO's creative direction which is inspired by her adventurous travels and cultural exploration around the world. HURTADO's elegant, classic and modern flare is shown in all of their collections.

ABOUT HURTADO FURNITURE

Founded in 1940 in Spain and has its beginnings making altar pieces made of marble and wood in South America, Central America and Spain. HURTADO is one of Spain's Leading manufacturers of upscale and European-style furniture with a presence in more than 50 countries including the United States, Europe, Asia, the Middle East, India and South America. HURTADO is now a third-generation company that has grown into an internationally renowned furniture producer at high-end furniture by preserving the hallmarks and traditions of the HURTADO brand.

For more information, please visit the official website: www.HURTADOfurniture.com

###

(more)

2018 FALL HIGH POINT MARKET HIGHLIGHTS



CHORAL CREDENZA CR2006



CHORAL Square Dining Table 645900



Santa Barbara Computer Desk