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## **Abbyson Celebrates 30<sup>th</sup> Anniversary at 2019 Spring High Point Market**

**Monday, March 11<sup>th</sup>, 2019** - *(Los Angeles)* – Abbyson will kick off the 2019 Spring High Point Market celebrating the company's 30<sup>th</sup> Anniversary with the Grand Opening of their brand-new flagship showroom location. The official Grand Opening will begin with a ribbon-cutting ceremony and cocktail party on Saturday, April 6<sup>th</sup>, starting at 5:00pm. Guests will be able to discover all the experiences of the new two-story showroom that features Abbyson's debut collections while enjoying a cocktail reception with gourmet bites, Abby Wine tasting, and live entertainment.

Abbyson has partnered with International Market Centers (IMC) on a new standalone building located at 300 E. Green St., at the corner of Hamilton and Green, which is adjacent to the Buyer's parking lot and across from Abbyson's previous showroom location, IMC's International Home Furnishings Center.

"We are so excited for the Grand Opening of our brand-new flagship showroom location in High Point, said Yavar Rafieha, Abbyson's President. "We appreciate IMC's support in partnering with Abbyson and adding this prime location to their portfolio of outstanding properties. Abbyson is honored to be able to showcase the breadth of our product line and capabilities to our partners, all while immersing themselves in a one-of-a-kind shopping experience."

The building's new aesthetic will be modern, clean and fresh and will bring the magic of the Market experience back to High Point through high quality products and never-before-seen showroom experiences. The new building gives Abbyson all the space it needs to serve buyers, with additional square footage allowing for more than 50 rooms of product.

For Spring Market, Abbyson will be debuting more than 10 Modern Traditional collections, which will showcase a clean style that allows buyers to mix and match and blend different looks into their home to create their own style. The new product designs will include bedroom, dining, casegoods and occasionals, as well as the launch of new technology for its motion upholstery line.

"With this latest investment in High Point, Abbyson continues its impressive growth and commitment to be a leading supplier for multi-channel retailers and designers," said Bob Maricich, CEO of International Market Centers, Inc. "Their passionate family leadership and customer centric focus is a winning strategy in both High Point and Las Vegas. We are proud that they will be partnering with IMC to make this building a must see and compelling location within the City."

In addition to their 30<sup>th</sup> Anniversary and Grand Opening celebration, Abbyson will be bringing an influx of positive energy to the city of High Point with multiple headlining designer events throughout Market.

### **About Abbyson**

Abbyson unites stylish designs and statement looks through an integrated model to fulfill savvy costumers that seek value, speed and quality. With our strength and experience in supporting today's largest e-commerce retailers, we offer a state-of-the-art infrastructure and customer service to enable today's demanding multi-channel retail models. As a family company, Abbyson believes its relationships and strategic partnerships are of the highest value.

makers of the living experience™

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