



Dear Media Representative,

Thank you for your interest in Maria Yee, Inc.

It is our pleasure to present our furniture at the April 2019 High Point Market. We will be featuring our favorite collections and are excited to offer the thousands of attendees a chance to experience our designs.

Enclosed in this Press Kit are photos of featured collections, a press release, and more information about what makes Maria Yee, Inc. a unique brand.

We cordially invite you to visit our showroom:

119 N. Wrenn Street
High Point, North Carolina
(two blocks north of IHFC)

High resolution product and lifestyle photos available upon request.

For further information, please contact:

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Warm regards,
The Maria Yee, Inc. Team



PRESS RELEASE

Maria Yee at High Point Spring Market, April 6 – 10, 2019

The Art of Living “Green”

SAN JOSE, CA – The High Point Spring Market 2019 carries over the concept that quality living is a form of art. Our showroom presentation exemplifies the essence of Maria Yee: elegance, discreet luxury, personal confidence, and generosity of spirit. Furthermore, we are raising our commitment to eco-conscious living by forging partnerships with companies that share the same philosophy.



Industry leaders have joined Maria Yee to create exclusive materials for furniture that are unmatched in texture, appearance and green production methods. The Cayo and Cantor collections, for example, are offered with new leather options that satisfy the increasing demand for products that embody both exquisite quality and ecological awareness. These modular sofa designs not only boast of an ultra-supple surface touch and allow for personal customization, the sustainable practices behind their manufacturing reflects one of our core company values. We believe in harnessing innovative technology that bolster factories to produce in the greenest way possible, be it with solar power and renewable energy, or recycled water and strict minimums on waste control.

These superior standards for furniture making align with Maria Yee’s view that truly green living derives from the principle that we can produce and indulge in the best while being mindful of preserving earth’s natural resources.

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VEGETABLE TANNED LEATHER

Going back generations, Tuscan tanners have used a technique called vegetable tanning to create durable leather made with all natural elements. Not only does this tanning process produce the most luxurious textures, it guarantees the absence of toxic substances and all materials used can be recycled to minimize environmental impact. This ancient technique has been passed on through family run Italian tanneries where the care and time invested is unmatched.

ABOUT

Maria Yee established her namesake design studio in 1988 in Scotts Valley, California. A design pioneer focused on California contemporary furniture, the studio focuses on wellness, material, and craft. Every element matters; from responsibly grown hardwoods, to eco conscious water-based finishes, to luxurious leather, to hand forged metal pulls, Maria Yee works hard to sustainably source quality materials. Maria Yee applies honed techniques, breathing new life into classic craftsmanship. Utilizing a modernized joinery system based on ancient Chinese tradition, Maria Yee has developed construction techniques that require no nails or screws. Acclaimed for California contemporary designs as well as advancing environmental and social responsibilities, Maria Yee believes in holistic design, and the idea that every step in the process, material, craft, and environment matters.

Available through retailers and design showrooms, Maria Yee creations may be found around the globe.

CONTACT INFORMATION

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MARIA YEE®

The Art of Living

A lifestyle furnishing company dedicated to wellness, innovation, craft and respecting the earth.



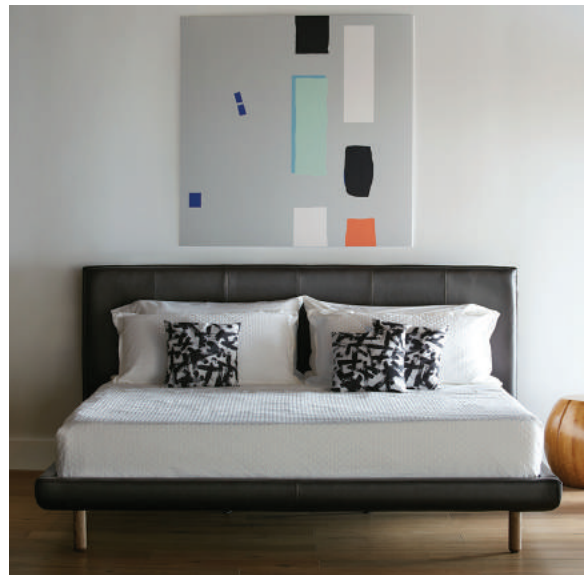
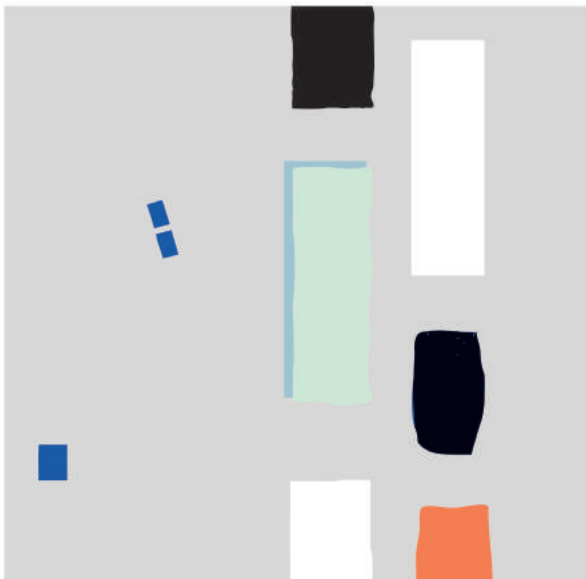
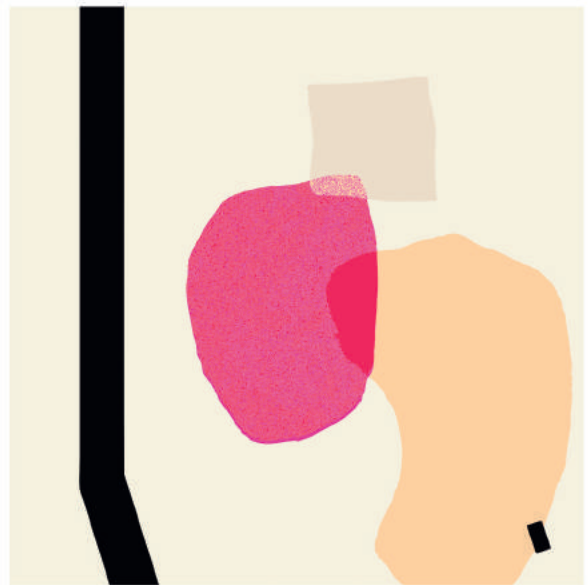
MARIA YEE®

THE ART OF LIVING

This collection of Maria Yee artworks was inspired by our furniture designs, which aim to invigorate the spirit and nurture the soul. Each creation has a story to tell about the art of living and the world of Maria Yee.



Conway Lounge Chair and
Rhine Entryway Cabinet



Cantor Leather Bed

MARIA YEE®

APRIL 2019 FEATURED PRODUCTS



Cantor Collection

With easy, relaxed cushions wrapped generously in indigo leather finished luxuriously with rich raw edges that run along the seams, the Cantor chair is a subtle call to a rich and comfortable lounging experience. The elegant piece with simple, modern legs and a refined casual stance can be customized in up to ten leather colors and six wood finishes making it a versatile addition to any environment, room or corner.

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Diamond Sideboard

Innovating through the use of LUX, a high performance plant based material, the Diamond sideboard breaks the conventional box exterior to form stunning faceted doors creating origami-like volumes. The triangular wood pulls and angled sections of the solid wood base mirror the fold patterns on LUX and completes this statement piece.

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Diamond Modular Desk

An inspired marriage of solid wood and stunning charcoal LUX, the Diamond Desk is a versatile and beautiful work station. With easily customizable storage bins and the option to add a drawer, this desk can be tailored for unique study and work requirements. The origami inspired faceted edges on the LUX drawer box and the subtle angles on the wood edges make for a great play of light and shadow and completes the piece.

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Kent Armchair



Cove Dining Table



Dune Bookcase

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Cove Dining Table

Romanticizing the unique character and beauty of European White Oak, the Cove Dining Table presents a stunning table top with an inverted natural live edge running along the center, connected with hand crafted traditional butterfly joints. As each live edge is unique, the center reveal of every individual table will be different making every piece exclusively distinct.

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Kent Collection

A seamless play of materials, the Kent collection weaves together solid White Oak and thick top grain leather with elegant joinery and fine stainless steel details to make a uniquely charming set.

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Cayo Collection

Designed for ultimate laidback lounging, the Cayo collection is an invitation to sink into luxurious comfort. The versatile and modular units present countless configuration possibilities to be used as sofas, loveseats, ottomans or sectionals. Its clean modern design and relaxed silhouettes can be dressed in any choice of fabric to tailor to any space and style.

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Rhine Collection

Inspired by glistening river streams under a lit night sky, the Rhine Collection features a stunning organic stainless steel inlay that runs across solid wood in American White Ash. The distinct clear grain of the Ash mirrors the flow of the inlay, while the simple, cinched, steel complements it.

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Sierra Rise Collection

With a stunning stroke of organic stainless steel inlay set on a majestic landscape of the beautiful cathedral grains of solid American White Ash, the Sierra Rise collection is an invitation to unbound luxury. Its palatial proportions, elevated platform and opulent detail make for a grand statement in any bedroom setting.



Munro Collection

Luxuriously clad in top grain Ventura leather with teasing hints of steel, the Munro Collection is an indulgent statement meant to inspire a sumptuous, rich bedroom setting. The leather available in ten diverse colors, offers a deep versatility that can be tailored to fit the mood and flare of any room or aesthetic. The sleek steel inlay and slender legs add to the lure of this elegant collection.



CRAFTSMANSHIP

REVITALIZING A DISAPPEARING ART

Maria Yee developed her BreathingJoinery™ system to revitalize the ancient art of solid hardwood furniture making. Her furniture is so precisely fitted together that no nails or screws are needed.

Used by the Chinese for thousands of years, Yee's challenge was to innovate the traditional joinery techniques to produce quality furniture in a modern manufacturing environment.

At Maria Yee, wood is "anisotropic," meaning its material properties such as strength and shape depend on its orientation and direction. Its inherent properties cause it to "breathe"- to expand and contract in response to humidity.

Expert craftsmen trained in the BreathingJoinery™ system take this anisotropic property into account, along with the grain direction of the joined parts, the surface of the mating areas, and myriad other intricacies of the material while creating each piece.



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