

A portrait of Barclay Butera, a man with blonde hair, wearing a light blue button-down shirt, sitting outdoors with his hands clasped. The background is a blurred green hedge.

Introducing JAIPUR LIVING

Design icon **Barclay Butera** is thrilled to announce an exciting new partnership with **Jaipur Living** rugs! Fresh off the heels of the overwhelming success of the launch of his furniture collections with Lexington Home Brands, Newport, Brentwood and Malibu categories will be featured; along with rugs for a fourth furniture collection on the horizon. Multiple designs and colorways will reflect the overall vibe of each lifestyle category. Retailers, designers and showrooms alike will now have rugs designed specifically to coordinate flawlessly with their furniture collections from Lexington. Newport will have fresh, coastal blue and white designs with splashes of sea glass green, soft sand and white. Brentwood will feature elegant ivory, pearl gray and celadon green shades and a fresh new approach to formal yet comfortable living. The Malibu rugs will feature a curated feel with a collected, global flair in soft neutrals.

For his part, Barclay is grateful to be collaborating with a company that will create his own signature designs for each lifestyle category. **Butera says**, *"I'm so delighted that my new partner Jaipur Living understands my brand aesthetic and our customer needs very well. Our goal has always been to provide an easy integration of all of our licensed collections and now with Jaipur Living manufacturing our rugs, that category is covered."*

"We're thrilled to be entering this partnership with Barclay Butera. The approachable elegance of his designs are a perfect fit for Jaipur Living, and our focus on meeting the needs of interior designers." - **Carl Henrickson**,
Director of Digital Marketing and Brand

**The extensive collections of rugs
will debut spring 2020 at High
Point Market.**

BARCLAY  BUTERA

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