

JAIPUR LIVING

Jaipur Living Honored with 2019 ICFA Design Excellence Award

Acworth, GA – August 13, 2019 – Jaipur Living is pleased to announce its [Indie Collection Farra rug](#) (IDE04) has been recognized by the International Casual Furnishings Association for “outstanding product design.”

Jaipur Living will receive its Design Excellence Award in showroom 7-6087 at theMART Tuesday, September 10, the opening day of the 2019 Casual Market Chicago.

“We’re grateful to be recognized with this award,” said Jaipur Living President and CEO Asha Chaudhary. “With the Indie collection, we wanted to offer designs and styles you would see indoors, in an outdoor construction, and our customers have really responded to it!”

The indoor-outdoor Indie collection was introduced this past winter at AmericasMart in Atlanta. The Farra rug showcases a vintage-inspired medallion pattern in a vivid multi-color and blue palette. Its ribbed pile emulates classic hand-knotted construction, bringing vibrancy and unique style to a space.

About Jaipur Living:

Jaipur Living has called metro Atlanta home for the past 12 years. The home furnishings powerhouse has established itself as a source of inspiration for retailers, interior designers, home décor enthusiasts, and the public.

For more information, please visit www.jaipurliving.com

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