

Press Contact: Kayla Wall  
[kayla@wallvonenck.com](mailto:kayla@wallvonenck.com)  
919-753-7359

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Couture Lamps and Home Furnishings Opens New, Independent Showroom in High Point, Bringing a Facelift to the Centrally-Located Profits Building**

The new 1,800 square foot showroom will debut at High Point Market this fall, playing host to daily grand opening programming.

**October 2, 2019; Jonesboro, AR** – Couture Lamps and Home Furnishings will open its first High Point Market independent showroom at 110 W Commerce Ave in October during the upcoming fall International Home Market. The showroom is approximately 1,800 square feet and will be centrally nestled directly in-between High Point Market’s most frequented buildings: International Home Furnishings Center and Suites at Market Square. With an updated façade, central location and in-house chef’s kitchen, the Couture Lamps team is preparing for a high-traffic fall market.

To celebrate the showroom debut, Couture Lamps has planned daily programming for their customers. Starting at 1:00 pm on Saturday, Danielle Rollins will kick off market with a trunk show and book signing of her beloved Rizzoli book, *Soiree*. Books are limited to the first 50 guests and will be gifted, courtesy of Couture Lamps.

On Sunday, Couture Lamps will host three talented artists, Kelly O’Neal, Windy O’Connor and Christina Longoria in a live lamp shade painting charity event. Each artist will paint two lamp shades that will be auctioned off to raise money for the High Point Food Bank. The shade painting will start at 3:00 pm and the silent auction will conclude at 7:00 pm.

Lastly, on Monday, October 21, Couture Lamps along with Business of Home will co-host a southern brunch and book signing with respected journalist and author Susan Sully. Sully’s newest book, *Southern Hospitality at Home* (Rizzoli, September 2019) will be available for purchase starting at 11:00 am and conclude at 1:00 pm.

“Without a doubt, this will be our most eventful and exciting High Point to date,” says Johnna Dobbs, President and Creative Director of Couture Lamps and Home Furnishings. “We are thrilled to welcome both current and new clients to our new showroom and fulfill our reputation of providing artisan-crafted lamps paired with the southern hospitality that our clients have grown to love.”

Founded in 2016, Couture Lamps has become a luxury source of hand-crafted lamps, expertly mixing materials rich in texture and depth. Outside of the International Home Furnishings Market in High Point, NC, Couture Lamps can be found at the International Gift and Home Show in Atlanta and within independent home decor retailers across the United States. For more information please visit [CoutureLamps.com](http://CoutureLamps.com).

**About Couture Lamps and Home Furnishings:** Couture Lamps and Home Furnishings is a luxury, artisan-crafted lamp and accessories brand based in Jonesboro, Arkansas. Couture's hand-crafted designs often feature a mix of materials and natural elements that are rich in texture and depth and are made in trusted, ethical factories throughout Asia. Couture Lamps' executive team has been in the lighting business for three generations and maintains generation-long relationships with industry colleagues to assure high quality products to their customers.

###