



**SARREID
LTD.®**

March 23, 2020

To: Our Valued Customers and Friends,

The past few weeks have been extraordinary to say the least. It feels like most all conversations in all settings have been focused on the impact of the COVID-19 virus. It is most definitely affecting all of our lives and businesses and the uncertainty can be frustrating. So let's focus on what we can be certain of.

What you **can be certain of** is our commitment to the health and safety of our employees and customers but also our commitment to stay connected to our community. We are focused on bringing you the exceptional products and service we always have, but in a whole new way. Our team is working hard to create new avenues to bring the showroom to you.

Here are some of the things you can look forward to in the coming days and weeks:

- **A Drone video of our showroom** which will provide you with a virtual 360 tour of all of the products in our High Point Showroom.
- **Hundreds of product videos** to give you more than just a photograph to visualize. This will help you in your purchasing decisions by giving you a better feel for the product.
- **A brand new digital Catalog** is in the works and will be launched in the coming weeks!
- We are working closely with our sales reps and providing them the with the **latest iPad tools** to help conduct virtual meetings with our dealers and designers.
- **The ever-evolving Sarreid website**, www.sarreid.com has up to date stock information and is becoming more and more user friendly.

Our team will continue to keep you updated during this time. Please do not hesitate to contact us at 252-291-1414 or service@sarreid.com. Be sure to follow us on all social platforms @sarreidlimited and check our website www.sarreid.com to see the latest news. On behalf of our Sarreid Family, thank you for your support during this difficult time. We are in this together!

Sincerely,

Brad Cates

Chief Operating Officer