

Allison Paladino
OUTDOOR
for
CENTURY®



*D46-12 Lounge Chair
W30 D32 H32*



High Point, NC (October 2019) - Century Furniture announces the launch of Sail, an outdoor collection designed by Allison Paladino for Century. Influenced by Paladino's love of sailing and the crisp, clean white sails set against blue sky, the collection bridges the gap between modern and traditional with a hint of classical lines but a clean, sophisticated approach.

"I designed this collection because as a designer I could not find anything like this for my own projects. Outdoor collections these days seem to be either very boxy modern or too traditional and ornate," says



D46-83 Occasional Table
W18 D18 H18



D46-51 Dining Side Chair
W25 D26 H31



D46-84 Side Table
W24 D24 H22

Paladino. “I wanted to create clean lines that would be very simple, soft and easy to use in all kinds of settings from more modern to traditional projects, pieces that I would want both for myself and my clients.”

The designs are materialized in a white powder coated aluminum and upholstery with the occasional tables featuring back painted white tempered glass tops. The collection consists of a sofa, lounge chairs with matching ottomans, occasional and cocktail tables as well as a square and rectangular dining table with dining arm and side chairs allowing the pieces to work in both smaller areas or pulled together to create a larger outdoor scape. The deep seating frames feature substantial cushions with a more plush sit than typical outdoor frames, and utilize Century’s Driluxe cores.

“We are excited to debut Sail by Allison Paladino for Century,” says Ellen DeLong, Director of Century Outdoor. “Her perspective on outdoor living and interior design for today’s modern homes is fresh and thoughtful. Having specified outdoor throughout her career, she knew exactly what she had been missing and designed to that. We love when product fills a void in the marketplace, and Allison saw that and brought us the solution.”

These designs for Century will debut at the September 2019 International Casual Furnishings Market and also be shown at the October International Home Furnishings Market in High Point. They will be available for sale through authorized Century Furniture stores, showrooms, and designers worldwide.



D46-85 Cocktail Table
W54 D36 H18

A Few Highlights from Sail:

- Sail is part of a larger collection of dining and lounge furniture for indoor/outdoor use in creating the perfect resort-at-home or resort/restaurant/spa environment
- Frames are made using durable, earth-friendly and recyclable powder-coated extruded aluminum.
- Century's innovative Driluxe cushions on all seating constructed with a water repellent cover surrounding a high-resiliency foam core wrapped with 100% polyester fiber that is compliant with CAL117 flame retardant standards.
- 100% solution-dyed acrylic performance fabrics with proven durability, soft touch, stain resistant, easy care, UV- and fade-resistant qualities that have achieved Greenguard Gold Certification status for contributing to healthy indoor air as a product with low chemical and particle emission.
- Built to withstand the rigors of full-time exposure with limited maintenance for indoor/outdoor use.

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CENTURY FURNITURE, LLC, based in Hickory, NC, is one of the world's largest privately owned manufacturers of high-end residential furniture. Founded in 1947 by Harley F. Shuford, Sr., Century is now in the third generation of family ownership and operation and remains committed to their founder's ideal, to create furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it.

Century is recognized in the industry as a design leader, ranked in the forefront for its expertise in finishing and the many details of fine craftsmanship. Its broad line of wood and upholstered furniture consists of bedroom, dining and occasional collections in traditional, transitional and contemporary styling. In addition, Century offers a full line of outdoor collections.

Century is certified as an EFEC company. The corporate office and each of its manufacturing facilities have been EFEC certified since 2010. In addition, Century Furniture was recognized as a Sustainable by Design company in October 2010. Both EFEC and Sustainable by Design are audited and continuous improvement recognitions, which mean the Century team is continually working towards higher and improved environmental standards.

Today Century's family consists of over 900 associates with a management team conditioned for growth. Continually investing in product design, customer service, technology, and its people, Century Furniture is meeting the challenges of today while planning for the opportunities of the future.

ALLISON PALADINO : Celebrating 30 years of creating in the world of interior design, Allison Paladino is recognized for her clean elegant interiors that embraces classical hints of the past with a more current elegant serene approach. Well recognized for excellence in residential and commercial interiors, as well as her provocative product designs, Allison's work is regularly feature on the pages of many design publications. Throughout her career Allison has put pen to paper and designed unique and special products for her client's that has contributed individuality to her interior design projects! Over a decade ago these products have inspired her to create special pieces available to the masses throughout the home furnishings market including furniture, lighting and carpets. Allison is based in South Florida and has orchestrated projects around the globe! Her other passion for the past three years has been sailing and has recently completed the journey from England, where she purchased a sailboat, all the way to Florida!

The clean crisp white sails against a beautiful blue sky became the inspiration for her new bold outdoor collection for Century appropriately named "Sail"! The collection bridges the gap with a hint of classical but a more modern clean approach, making it an easy selection for modern to traditional projects! In addition to her interior design projects Allison continues to create products for different leading manufacturers. January 2020 she will also be introducing an outdoor lighting Collection with Visual comfort. Looking forward to Spring 2020 she is excited to introduce a rug collection with Perennials!

To download high resolution images of the furniture in this release please visit www.centuryfurniture.com/designerstudio. Login using MARKETING as your login and password. Additional photos become available as photography is completed, so we invite you to visit the website periodically. For more information please contact Jillian Fagan, Marketing Coordinator, (828) 328-1851 or jfagan@centuryfurniture.com.