

# JAIPUR LIVING

## JAIPUR LIVING SELECTED A TRENDWATCH WINNER AT UPCOMING HIGH POINT MARKET

**(ACWORTH, GA – September 22, 2020)** – Global rug and textiles furnishings company Jaipur Living is pleased to announce it has been selected to be featured in the 2020 Fall High Point Market TrendWatch program, created to raise awareness of global interior design trends.

Jaipur Living's [PUB07 Puebla Rania](#) and [PUB09 Puebla Shazi](#) will be highlighted in the Pod Trend webinar on September 23, 2020. Inspired by Moroccan Sabra styles, the Puebla collection boasts vibrant color palettes, and intricate tribal embroidery crafted in a textural, India-sourced wool weave.

[AGO05 Angora Kaz](#) and [FLK01 Free Verse Light by Kavi Kuros Cinco](#) will be a part of the Touch Points trend webinar on September 30, 2020. The Angora pillow collection offers plush, soft texture and a modern vibe to any space. The Kaz pillow features a cozy, woolen boucle design in ivory, light blue, and natural beige.

According to IMC, "in TrendWatch's TOUCH POINTS, tactility satisfies the senses, evokes positive memories, and awakens imagination... POD is a family-focused sanctuary where career and family converge."

Visit the [TrendWatch webpage](#) to learn more and register for both webinars.

The Jaipur Living product featured in the TrendWatch program is shoppable on the Jaipur Living [website](#) and in our [digital catalogs](#), or in-person at The Gallery at Jaipur Living, located in the company's headquarters just north of Atlanta. Customers can email [rsvp@jaipurliving.com](mailto:rsvp@jaipurliving.com) to request an appointment. They can also book an appointment with their sales representative to learn more about Jaipur Living's new products.

Out of an abundance of caution, Jaipur Living will not exhibit at Fall Market, scheduled October 13-21, in High Point, North Carolina. The award-winning rug producer will continue to focus on its monthly rug, pillow, pouf and throw launches, which have been a huge hit since their inception in June.

# JAIPUR LIVING

## **About Jaipur Living:**

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 600 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

For more information, please visit [www.jaipurliving.com](http://www.jaipurliving.com)

Media Contact: [karen.waygood@jaipurliving.com](mailto:karen.waygood@jaipurliving.com)