

CHRISTINA @HOME

Spectra Home Presents Christina @ HOME
Bringing Casual Cool to Busy Families



High Point, NC, October 13, 2020 – Home design expert and star of HGTV's *Flip or Flop* and *Christina on the Coast*, Christina Anstead's new collection of upholstery and accent pieces is taking the fresh, modern, California casual vibe to active families and those who will not sacrifice style for durability. The collection is presented by Spectra Home. It will be available to consumers through designers and retail stores before the end of the year.



More than 35 pieces make up the inaugural introduction, including sofas, sectionals, fully upholstered chairs, and accent chairs, some with swivel mechanisms. Complementary accent and occasional pieces range from wood and metal side and cocktail tables to Étagères.



Ventura Sectional



Malibu Sectional



Newport Sectional



Laguna Sofa



Riverside Sofa



Santa Monica Slipcover Sofa



Newport Sofa



Avalon Chair



Carmel Chair



Glendale Chair



Santiago Chair



Laguna Swivel Chair



Mulholland Swivel Chair



Newport Swivel Chair



Santa Monica Slipcover Chair



Laguna Chair



Searidge Ottoman



Surfside Nesting Tables



Coastline End Table



Pamona End Table



Mariposa End Table



Surfside End Table



Topanga End Table



Coastline Cocktail Table



Pamona Cocktail Table



Sequoia Console Table



Sequoia Étagère



Mariposa Cocktail Table



Topanga Round Cocktail Table

Anstead, whose family includes very active children plus pets, embodies the philosophy behind the collection. “My clients, those you see on my TV shows and others, and my family, all want good-looking, well put-together spaces that are completely livable,” says Anstead. Instead of furnishings that are off limits to little hands and dirty paws, or options that trade style for durability, Anstead and Spectra Home shifted the design thinking with three core standards: superior construction, casually modern design, and peak performance from affordably luxurious materials. Products that did not successfully pass all three standards were rejected. The final litmus test rested with Anstead. “With every piece, I asked myself, ‘Would I happily put this in my home or recommend it to clients and friends?’ When the answer was a confident ‘yes’ then we knew it was something special.”

The upholstered selections feature high performance fabrics for body cloths, complementary accent pillows and, where offered, slipcovers, with some emulating top-of-the-line cut chenilles. Other pieces showcase supple leathers that are luxe to the touch and to the eye. All of the upholstered introductions show off their casually modern sensibility with clean tailoring and transitional styling.

Anstead adheres to a color palette that is also easy to enjoy, preferring not-so-neutral whites, light taupe, grays and navy hues along with pleasing patterns featuring graphite, deep sea blues and heathered options. Wood accents in finishes from light driftwood to deep espresso help bring warmth and grounding to the collection. Leather coverings from warm honey to English saddle supply classic expression to the modern silhouettes.

The accent and occasional introductions have to have great personality as well as mixability, according to Anstead. “Boring accent pieces never accent anything,” Anstead notes. Her collection of occasional introductions play a supporting role in the interior, but are far from forgettable. Plus, today’s homeowners want side tables that can be pulled into duty as auxiliary snacking spaces; cocktail tables that double as impromptu homework stations; and, console tables that are elegant enough to hold precious mementoes but casual enough to store baskets of kids’ and adults’ trinkets.

“I am so pleased with what we are presenting, and excited to see how homeowners make these pieces their own,” says Anstead. Based on how her social media feeds blew up when Anstead announced plans for the collection, with literally thousands of comments, likes and shares, finding buyers eager to see and purchase from the collection will not be difficult. Plus, Anstead looks forward to including Christina @ HOME products on her two shows, showing off the styles to millions of devoted viewers each week. “These are exactly the kinds of products I would source for my home designs so it will be natural to use them when it makes sense for the space,” enthuses Anstead.

Retail pricing for the upholstered sofas range from \$1499-\$1899; sectionals \$2999-\$3799; and chairs \$599-\$899. Occasional pieces range from \$499 for an end table to \$1099 for the Étagère.

To download shots of Christina, the room scenes or silos please visit **Spectra Home**. If you have product questions or would like to interview Christina please contact Cathy Lloyd, cathy@tmm.agency, 336-956-2488.

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About Christina Anstead

Star of HGTV's hit shows, *Flip or Flop* and *Christina on the Coast*, Christina Anstead is a best-selling author, real estate designer, mother and entrepreneur. As a real estate agent, Christina has a sharp eye for potential hot properties and manages the interior design of the new spaces. With hundreds of successful flips on her resume, Christina showcases her real estate and interior design savvy on *Flip or Flop* as homes are found, bought, renovated and flipped for profit. Her solo series, *Christina on the Coast*, spotlights her personal journey as she searches for the perfect new home to start afresh while balancing parenthood and her career. When not on set, Christina loves spending time with her family and French Bulldog, Cash.



For more information,
visit Christina on Instagram.



About Spectra Home

Spectra Home designs and manufactures luxuriously comfortable, fashion-forward and exquisitely tailored upholstered furniture using time-honored construction techniques including hand-cut and -sewn fabrics and leathers. The company is based and warehouses product in High Point, NC.



For more information, visit spectrahomefurniture.com, or follow us on social @spectrahomefurniture