

SUNPAN

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FOR IMMEDIATE RELEASE

SUNPAN Joins HPSA and First Tuesday

Toronto, Canada, [October 25, 2020] – The SUNPAN High Point showroom will now be open to trade accounts year-round through its new membership in the High Point Showroom Association and First Tuesday initiative.

"This year, we had the opportunity to learn new ways to connect with our clients and found alternative measures to share access to our product," said SUNPAN President and CEO, Sundeep Bagga. "We understand the challenges our clients are facing while navigating local and international restrictions and as a result, launched a Virtual Tour of our High Point showroom. We have also made arrangements to keep our showroom open throughout the year by joining HPSA and First Tuesday."

As a new member of the High Point Showroom Association, SUNPAN will participate in special events like Designer Day, occurring the second Wednesday of every month. Through events like these, the SUNPAN sales team will be able to offer private appointments to the design community. The first scheduled event is on Dec 2 for the Designer Holiday Market.

The new First Tuesday initiative created to provide more purchasing opportunities to home furnishing buyers outside of market dates, will have its premiere on December 1, 2020 and will run until December 3.

To ensure the safety of staff and guests, please be advised that the showroom appointments are strongly recommended. To schedule an appointment, contact our sales associate, Becky Newsome at 336-239-6780 or email us today. SUNPAN is located at Showplace 1200. COVID-19 related protocols will still be in place until further notice.

"High Point has become a destination for the design community beyond bi-annual Market dates. We pressed forward to double our showroom space to 40,000 square feet and merchandise our latest and greatest designs," said Bagga. "We are always working to find new ways to serve our clients conveniently and safely and I am thrilled that our High Point showroom is now open to customers year-round."

For clients that are unable to attend High Point Market, a virtual tour of the new showroom is now available. For exclusive access to the Virtual Tour and for the most up-to-date product launches and new arrivals, please visit our website at sunpan.com.

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ABOUT SUNPAN MODERN HOME:

SUNPAN is a fast-growing global furniture company specializing in the design and manufacturing of transitional and contemporary furnishings.

At SUNPAN we are committed to understanding fashion and design in order to offer a diverse selection of high-end looks at affordable prices. Our products are thoughtfully designed and crafted with renowned international designers to create modern and transitional styles across hard goods, dining, upholstery and art.

If you would like more information about this topic, please contact Simone Lai at 416-736-0094 or email at simone@sunpan.com.