



# Pelican Reef Home & Patio unveils new High Point outdoor furniture showroom

## For Immediate Release

5/13/2021

HIGH POINT – Casual furniture brand Pelican Reef Inc, worldwide licensee for Panama Jack Outdoor, & Sunroom furniture, has relocated to a new showroom in High Point, NC that will debut at the upcoming June High Point market.

The new location, 411 Manning St. building, part of the Centers of High Point, comprises of just under 10,000 square feet indoors and features an open floor plan for outdoor furniture to be displayed in the Showroom. Our company has been searching for a new home in High Point to display a vast assortment of outdoor furniture, sunroom furniture and patio umbrellas that can provide unique display capabilities as well as a safe area to host industry events for the Casual Furniture buyer. Pelican Reef's new and existing buyers can enjoy a frozen beverage, and unwind while browsing the latest trends in outdoor furniture.

“With a new showroom, 2022 product introductions and an expanded Pelican Reef sales team, we are very excited about being back at High Point Market,” said Pelican Reef's Vice President Mayleen Chadwick. “Thankfully with much inventory in our warehouses we have been able to supply our dealers and fared well during the past pandemic year, Dealers are now pre-ordering and committing to groups for the 2022 season. High Point Market is critical to our continued growth with home retailers wanting patio furniture, and we're excited to have our showroom at 411 Manning St.”

Pelican Reef will celebrate its new move during market with a daily beer and wine reception starting at 4 p.m. Be on the lookout for the orange umbrellas behind CenterPoint Suites. The corporate showroom will be shared by sister division Skyline Design Luxury Outdoor Furniture.

About Pelican Reef, Inc:

Pelican Reef was founded in 1996 by the Calzadilla family, and has grown its lines to more than 1,000+ globally sourced products including a full range of outdoor, sunroom, accent chairs, wicker & rattan bedrooms, and patio umbrellas. Our domestic inventory is headquartered in South Florida, visit [www.pelicanreef.com](http://www.pelicanreef.com) for details.

For more information, visit Pelican Reef at [www.pelicanreef.com](http://www.pelicanreef.com) or email [info@pelicanreef.com](mailto:info@pelicanreef.com)  
Toll Free # (888) 820-4455.

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# WE'VE MOVED!

OUR NEW LOCATION

## 411 Manning St



Pelican Reef Hanging Chairs, and Panama Jack Banyan Daybed featured.