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Loloi Showcases New Magnolia Home by Joanna Gaines Collections at the Spring 2021 High Point Market

DALLAS (June 5, 2021) — Loloi will be showcasing new collections for the Magnolia Home by Joanna Gaines line at the Spring 2021 High Point Market in their newly expanded showroom located in the IHFC Design Center, Space 320.

Crafted by Loloi in varying styles and materials, additions to the Magnolia Home by Joanna Gaines rug collections include:

SARAH

Designed in collaboration with Magnolia Home by Joanna Gaines, the Sarah Collection is hand-tufted of 100% wool pile by artisans in India. Sarah features designs that balance muted tones with linear patterns, delivering a modern yet inviting statement to any room. Crafted by Loloi.

CARLISLE

Power-loomed of polyester and viscose pile in Turkey, the Carlisle Collection for Magnolia Home by Joanna Gaines displays a soft color palette and a mix of distressed and traditional-inspired motifs. Crafted by Loloi.

HUNTER

A tonal take on a timeless pattern, the Hunter Collection is designed in collaboration with Magnolia Home by Joanna Gaines. Expertly hand-tufted of 100% wool pile by artisans in India, Hunter features a high-low construction paired with an earthy color palette. Crafted by Loloi.

ABOUT LOLOI

Founded in 2004, LOLOI has become a fashion leader specializing in medium- to high-end area rugs in every style category, and a premium producer of textiles. Under the expert direction of area rug veteran Amir Loloi, the company has been inducted into the ARTS Awards Hall of Fame, winning five ARTS Awards for "Best Rug Manufacturer" and one for "Best Outdoor Manufacturer," and one for "Green Manufacturer." Its eight America's Magnificent Carpets Awards and three Atlanta Visual Display Awards for sophisticated showroom design attest to the company's commitment to innovation and quality. LOLOI RUGS is headquartered in Dallas, with to-the-trade showrooms located [here](#). For more information, visit: www.loloirugs.com.