

September 17, 2014

Allstate Floral has had a banner year in 2014 with its Allstate Living™ line of premium floral arrangements and trees. In fact, the recent Las Vegas Market was the brand's biggest ever, demonstrating the relevancy of faux floral arrangements and décor in home furnishings and demand for designs that are on trend. Allstate Floral plans to keep the momentum going into the highly anticipated High Point Market this October with this year's best sellers and the introduction of all new floral and botanical arrangements.



*Allstate*  
**LIVING**™

WP7749

---

About Allstate Floral, Inc.

With 35 years of industry experience, Allstate Floral is the #1 U.S. wholesaler of permanent flowers, greenery, home décor, and accessories. Allstate Living™ is Allstate Floral's flagship brand of exquisite arrangements expertly designed and crafted in California.

Allstate Floral and Allstate Living™ products are currently sold exclusively wholesale trade and used by consumers, interior designers, home furnishings, small and mass retailers, as well as resorts and high-end displays.

Our mission is to provide the broadest and highest quality selection of decorative flowers, greenery, décor and accessories with the most reliable and trusted customer service in the industry. For more information, visit us at [allstatefloral.com](http://allstatefloral.com).