

Mike Lambright
Sr. Director of Marketing
Sauder
419-446-3641
mlambright@sauder.com



Kevin Freeman
Sr. Marketing Manager
Sauder
419-446-3380
kfreeman@sauder.com

FOR IMMEDIATE RELEASE

Got stock: At Fall High Point, Sauder Boasts Available Inventory and New Intros

With an extensive array of items available to ship today plus several distinct collection introductions, Sauder looks to fulfill the desires of today's furniture consumers.

ARCHBOLD, Ohio — September 24, 2021— Discover the joy of available stock. Sauder returns to the fall [High Point Market](#) with an extensive selection of available-to-ship-today items and several soon-to-be-available fresh collections and line extensions that are sure to meet the needs of the ever-evolving tastes of consumers.

The ever-changing retail landscape and the realities of today's increasing costs for materials and shipping have created challenges for furniture manufacturers. Still, consumers crave choices for needed storage and organization solutions, home office upgrades, and bedroom renovations.

"As the industry is stress-tested during these unprecedented times, RTA as a category continues to thrive on affordability, availability, and style, says Mike Lambright, senior director of marketing at Sauder. "Our offerings this market demonstrates our leadership and commitment to deliver during challenging times while innovating to take advantage of tomorrow's opportunities."

At High Point Market, Sauder is showcasing:

- **Briarbrook™** – An industrial-inspired collection in a mixed material aesthetic, offering an upgrade to home office pieces.
- **Whitaker Point™** – A classic Shaker styling in a light maple finish brings a fresh look to any office setting.
- **Acadia Way™** – A mixed light and dark wood aesthetic with black metal legs give this grouping a simplistic, yet elevated appeal.
- **Palo Alto™** – Inspired by mid-century modern styling, this collection blends commercial office functionality with a look that inspires.
- **Cottage Road®** – Line extensions in fresh finishes abound with this popular, classic cottage collection.

Briarbrook™ collection

Inspired by an industrial eclectic ideal, the Briarbrook™ collection offers home and office products for the reinvented workspace. This diverse collection plays in every room in the house and carries influences from casual country, urban loft, and repurposed aesthetics. With workshop inspiration, a grounded deep Barrel Oak finish, and detailed angular metal structures, Briarbrook™ has a rugged yet refined style that brings a new era to living and working spaces.

Briarbrook™ is available first quarter 2022, with office items ranging from executive desk, L-shaped desk, credenza, utility stand, lateral file cabinet, and desk hutches. Prices start at \$252.99.

Whitaker Point™ collection

Bring classic shaker style and influence to your contemporary office with the Whitaker Point™ collection. Function takes the front seat of this grouping with minimum ornamentation that allows for a deeper focus on quality and purpose. The beauty is in the details: rounded legs and leather drawer pulls wrapped around brass metal, and a Natural Maple finish remind users that the little things are what's important to the Shaker style.

Commercial office essentials like an L-shaped desk, executive desk, computer desk, bookcase, lateral file, and desk hutches are available in this collection by April 2022. Prices start at \$129.99.

Acadia Way™ collection

A unique combination of simplicity and elevated design, the Acadia Way™ collection brings bedroom, living room, and office items into the new century. A mixed wood aesthetic of dark and light finishes, Raven Oak™ and Timber Oak, combine for an eye-catching design with familiar woodgrain patterns. Hidden drawer and door pulls ensure crisp lines for modern sensibilities.

Available December 2021, items in this collection include a 6-drawer dresser, 4-drawer chest, and nightstand as well as L-shaped desk, lateral file cabinet, TV credenza, and library shelving. Prices start at \$132.99.

Palo Alto™ collection

The [Palo Alto™](#) commercial office collection is here to subvert and reinvent high-quality office lines, without sacrificing visual integrity. Inspired by mid-century modern styling, slatted molding detail combines with a warm Spiced Mahogany™ finish to give these pieces a broad appeal that fits home or office.

This collection features high-wear melamine top surfaces with resistance to heat, stains and scratches, and high-grade thermoplastic edges for enhanced durability. Essential features like desktop grommets, adjustable shelving, full extension drawer slides, and locking drawer storage augment this unique 20th century inspired commercial office line for today's technology and workspace needs.

A pre-assembled lateral file and partially assembled desk pedestals and drawers as well as high configurability allows for a combination of L-desks, double pedestal desks, hutches, and cabinet storage for the complete residential office layout. Palo Alto™ is available now with prices beginning at \$219.99.

Cottage Road® collection

Sauder debuts line extensions in this popular collection. With open construction and colorful finishes, the eclectic [Cottage Road®](#) collection of office, living room, and occasional furniture is right at home in environments from the shore to the city.

Available in November, product introductions in existing finishes, Soft White® and Mystic Oak®, as well as new products in the fresh dark finish, Raven Oak™, bring a variety of aesthetic options to this well-rounded classic cottage grouping. Items include an L-shaped desk, lateral file, TV credenzas, bookcase, and entryway storage. Prices begin at \$154.99.

Visit Sauder at High Point Market

Sauder's newest collections and prototype pieces will be available October 16-20 in its High Point Market showroom at 220 Elm St., one block west of Main Street between West Commerce Avenue and West Green Drive.

About Sauder

Sauder Woodworking Co. is the leading North American producer of ready-to-assemble furniture. A family-run business based in Archbold, Ohio, Sauder embraces sustainability measures that reuse and recycle more than 98 percent of its solid waste materials. Sauder combines more than 85 years of American manufacturing experience with expanded global sourcing capabilities to meet the needs of consumers and retail customers. The company currently offers nearly 50 furniture collections that enable everyone to experience the joy of affordable style. Follow us on [Instagram](#), [Pinterest](#), [Facebook](#), [Twitter](#) and [YouTube](#). For tips on affordable style, visit the [Ideas blog](#). Learn more at [Sauder.com](#).

###



Briarbrook™ collection

1. Executive Table Desk (429446), \$399.99.
2. L-Desk (430071), \$699.99.
3. Lateral File (430070), \$299.99.
4. Utility Base (430075), \$259.99.
- Utility Hutch (430076), \$209.99.
5. Large Hutch (430077), \$359.99.
6. Computer Desk (430072), \$489.99.
- Hutch (430073), \$279.99.
7. Mobile File Pedestal (430078), \$229.99.
8. Office Credenza (430074), \$459.99.
9. Side Table (430264), \$139.99.



Whitaker Point™ collection

1. 60" Computer Desk (429366), \$489.99.
2. 66" L-Desk (429368), \$629.99.
3. 66" Executive Desk (429369), \$649.99.
4. 60" Short Hutch (429370), \$129.99.
5. 66" Large Hutch (429371), \$369.99.
6. Library Hutch (429372), \$219.99.
7. Bookcase (429376), \$329.99.
8. Large Credenza (429375), \$449.99.
9. Lateral File (429374), \$329.99.
10. Storage Cabinet (429373), \$239.99.



Acadia Way™ collection

1. Library (430754), \$259.99.
2. Dresser (430442), \$421.99.
3. Nightstand (430749), \$131.99.
4. 4-Drawer Chest (430748), \$294.99.
5. Desk (430753), \$284.99.
6. Lateral File (430752), \$289.99.
7. L-Desk (430751), \$405.99.
8. 62" Credenza (430755), \$259.99.



Palo Alto™ collection

1. 60" Credenza (427791), \$1,264.99.
2. 72" Credenza (427795), \$1,314.99.
3. Small Credenza (427825), \$414.99.
4. 60" Executive Desk (427792), \$1,499.99.
5. Desk Hutch (427799), \$399.99.
6. Lateral File (427822), \$784.99.
7. 72" Executive Desk (427796), \$1,659.99.
8. 60" L-Desk (427793), \$1,324.99.
9. Library Base (427823), \$329.99.
10. 72" L-Desk (427798), \$1,304.99.



Cottage Road® line extensions

1. Entertainment Credenza (431260), \$214.99.
2. Desk (431265), \$229.99.
3. L-Desk (431264), \$289.99.
4. Lateral File (431263), \$199.99.
5. Entertainment Credenza (431261), \$214.99.
6. Entertainment Credenza (430441), \$214.99.
7. Library (431262), \$214.99.
8. Entryway Storage (431225), \$174.99.