

RM COCO Launches New Digital Print Division

St. Louis – RM COCO Décor Ltd., a Missouri headquartered home textile distributor and workroom, introduces a new custom digital print division: ColorWorks™ To-The-Trade Digital Printing.

With this new division, RM COCO brings custom designed fabrics to the international interior design community, giving designers the tools to create their own exclusive prints and patterns on an exquisite selection of base fabrics. From silk, linen, and viscose, to cotton, polyester, and muslin, the base fabrics options allow for a variety of uses within the home furnishings space. ColorWorks™-printed designs can be used in projects such as draperies, shades, upholstery, bedding, pillows, and more.

With ColorWorks, designers may create and upload their own artwork, or select from an ever-expanding library of beautiful prints and patterns curated by RM COCO's Design Studio. In total, designers have three options in using the program: Choose a pattern in an existing colorway, Recolor a pattern to designer's specifications, or Upload designer's original pattern.

ColorWorks™ was conceived by RM COCO's President & CEO Michael Carr, and his desire to redefine what custom design means. "This unique program was developed to encourage designers to be truly creative. With ColorWorks™, designers and their clients have a newfound freedom in designing their homes and workplaces with any pattern, in any colorway, on any fabric. You're no longer limited to a few colorways of a pattern on a fabric that does not fit your project. The designer will save time by selecting from our 2600 color palette to customize a design to perfectly match a room setting. Every order is custom printed as specified by the designer within 7 days." – Michael Carr

For more information on ColorWorks™ by RM COCO, please visit <https://rmcoco.com/colorworks/>, email colorworks@rmcoco.com, or call 1-800-325-8025.