



For Immediate Release

DECEMBER 20, 2021

CONTACT:

Katrina Blauvelt

Kblauvelt@prosealplus.com

678-709-5143

ProSeal Plus Certified by The Women's Business Enterprise National Council

WINSTON, GA - December 20, 2021- ProSeal Plus, a business specializing in fabric finishing, is proud to announce national certification as a Women's Business Enterprise by the Greater Women's Business Council, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

"ProSeal Plus is a second-generation, woman-owned business and we are proud to have been certified by WBENC," said owner Katrina Blauvelt. "Being a part of this prestigious program will afford us great opportunities as a supplier business and will allow us to share these benefits with our clients."

The WBENC standard of certification implemented by the Greater Women's Business Council is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated, and controlled by a woman or women.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

To learn more about ProSeal Plus, please visit prosealplus.com.

About ProSeal Plus:

ProSeal Plus has been the premier fabric finishing firm for more than 40 years, serving top decorators, resorts, hotels and purchasing associations. Recommended by the Allied Board of Trades, ProSeal offers stain repellents, flame retardants, knit-backing and wallpaper finishes. We provide the finest care and expertise for every project, large or small, with personalized customer service.

About WBENC:

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 17,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and more than 350 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit www.wbenc.org.