



etúHOME

BRIA HAMMEL
INTERIORS

**etúHOME TO COLLABORATE WITH CELEBRATED INTERIOR DESIGNER AND
ENTREPRENEUR, BRIA HAMMEL, ON SPRING CAPSULE COLLECTION**

*The Bria Hammel x etúHOME Collection Will Introduce Timeless Kitchen Staples That
Complement Any Space*

For Immediate Release — Both designed-focused companies, etúHOME and Bria Hammel Interiors, are passionate about turning the ordinary into the extraordinary through their unique design perspectives. Now, etúHOME and Bria Hammel are combining their design aesthetics to launch a collection of timeless kitchen accessories in March 2022.

Founded by husband and wife duo, Joseph and Stacy Borocz, etúHOME is inspired by the quintessential European lifestyle, capturing the spirit that life is best enjoyed around food, wine, friends and family. etúHOME transforms that lifestyle into treasured accents for the modern home, creating timeless pieces that are intended to be woven into day to day living. While European lifestyle drives the brand's inspiration, the heartbeat of etúHOME is their sourcing. etúHOME uses reclaimed and recycled materials, producing sustainable and responsible products that are meticulously crafted with precision and sophistication by European artisans. Additionally, etúHOME believes sustainability should extend beyond the product's core materials to the factory where the product is made, ensuring a safe working environment, a fair living wage, and the contribution to a prosperous and healthy community. From reclaimed wood charcuterie boards and serving pieces to farm tables and modular kitchens, etúHOME products transform a home and tell a story.

Bria Hammel is the Creative Director and CEO of Bria Hammel Interiors, the CEO of Brooke & Lou and Co-Creator of Hammel House & Co. She leads a fresh, talented team of women who are dedicated to designing beautiful, inviting homes for clients. Bria and her team design high-end residential and boutique commercial projects across the country. From new construction and complete remodels to decorating and styling, Bria and her team do not settle for anything less than perfect. Each of Bria's projects are customized, personalized and just as unique as the clients she works with. For Bria, every project is about creating a home filled with surprising, thoughtful spaces that lead to unexpected moments. She has an incredible eye for detail and has a passion for designing spaces that tell her clients' stories.

etúHOME is proud to partner with designers that are not only longtime customers, but also whose work and aesthetic aligns with their brand. Now, etúHOME and Bria Hammel are collaborating on a collection of products that combines their devotion to storytelling through design. The Bria

Hammel x etúHOME Collection will feature a mix of dual function wood, glass and ceramic kitchen accessories that seamlessly blend into any home. The collection will introduce an entirely new serving board shape for etúHOME - a semi oval wooden board that is distinguished by a strip of contrasting timber - that perfectly leans into Bria's design aesthetic and easily stands under kitchen cabinets for display. The ceramics include a mix of hand thrown stacking bowls, a pitcher, a minimalist stove side utensil holder, spoon rest and a wooden pinch pot tray designed to sit next to your stove for easy access to spices or on your table filled with your favorite spreads and dips. The glass pieces include two new French Mason Jars that are as functional as they are beautiful. The neutral color palette of the collection – grey, cream and natural - will perfectly compliment a variety of kitchen styles and elevate any kitchen into a stylish yet functional space. Prices range from \$33 to \$223.

“We have loved collaborating with Bria Hammel on this timeless, sophisticated collection that is equally as beautiful as it is functional.” says Jessica Quittard, Creative Director at etúHOME. *“The collection is a true marriage of both brands and will bring a little European style to your kitchen.”*

The Bria Hammel x etúHOME Collection will launch this spring and will be available at etuhome.com, brookeandlou.com, etúHOME and Brooke & Lou retail locations.

ABOUT etúHOME

etúHOME was founded on the belief that entertaining beautifully can elevate the everyday. Influenced by classic European design, etúHOME creates timeless accents for the home. Always conscious of the resources, the brand utilizes reclaimed and recycled materials to create sustainable pieces that are meticulously crafted with precision and sophistication. Handmade by local artisans in Europe, etúHOME believes that the quality and craftsmanship of how products are made are equally important to how they look. etúHOME products are available at the Atlanta flagship location, Charleston storefront, etuhome.com and in retailers across the country. <https://etuhome.com>