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**MLILY WILL HIGHLIGHT “READY-TO-SHIP” PRODUCTS
AT HIGH POINT SPRING MARKET**

KNOXVILLE, Tenn. – Ready-to-ship is not only the battle cry of the case goods segment of the industry but holds true for mattresses as well. To better serve its dealers, MLILY USA will focus its High Point Spring Market line-up on its in-stock and ready to ship bestsellers, which has given the manufacturer a major competitive advantage.

The collections being showcased at Market include: PowerCool, the fan-cooled line of mattresses; Fusion Luxe and Fusion Supreme hybrid models, with cooling foams and pocketed coils; and the Harmony Chill mattress, with phase-changing material that absorbs and releases body heat throughout the night.

“With retailers on the hunt for in-stock, ready-to-ship products, we are uniquely positioned to provide them with a broad selection of mattresses that are available and ready to ship immediately to help them meet the demand they continue to see from consumers,” said Glenn Kobylarczyk, executive vice president of MLILY USA. “MLILY is fortunate because we are vertically integrated and make our own coils, pour our own foam and sew our own covers, which gives us a tremendous advantage during these uncertain times. It allows us to leverage our capabilities so we can continue to be a reliable resource not only for our existing retail partners but for retailers who have been unable to fulfill orders because their existing suppliers simply can’t deliver.”

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MLILY HIGH POINT SPRING MARKET

TAKE 2-2-2-2-2

MLILY USA maintains a strong in-stock position to support quick delivery. The company's five domestic warehouses are strategically located across the country and are all fully stocked to accommodate the growing needs of its customers. In addition, the company's Glendale, Arizona plant is adding 684,000 square feet in a second phase of construction this year that will provide additional warehouse space.

MLILY's showroom located in Plaza Suites, 1-542 is on the first floor, near the second entrance between the first two escalators, and is easily accessible to walk-by traffic. The Spring Market is scheduled for April 2-6.

MLILY USA is the North American mattress and pillow company of Healthcare Co., Ltd. Based in Knoxville, Tennessee, the company manufactures mattresses, pillows and sleep accessories in state-of-the-art factories located in China, Thailand, Serbia, Arizona and South Carolina, which span more than 7 million square feet. With products sold worldwide, MLILY also holds a unique global strategic partnership with Manchester United, the leading sports brand and popular soccer team located in the United Kingdom. As part of the partnership, MLILY provides the team's training complex with mattresses and other sleep products. For more information, visit www.MLILYUSA.com.