

**For Immediate Release
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Koncept Celebrates 20 Years of Service

Monrovia, CA— 6/10/2022 — This September marks a milestone for Koncept Inc. We are celebrating 20 YEARS of innovative lighting designs. The past two decades have brought us over 50 international design awards and accolades, several meticulously crafted designs by the Koncept team, and the joy of sharing our designs and vision with the world. Established in September of 2002 in Los Angeles, California, Koncept Inc. has grown into one of the leaders in the LED design lighting industry and has expanded into what it is today. We are proud of our current headquarters which house multi-use offices, our product design studio, and our warehouse facility where products are shipped and serviced. We are also proud of our permanent showrooms at the Dallas Market Center and the High Point Market. From our original foundation of a few people to over 150+ sales representatives throughout the nation, all our team members share the same vision, that is to provide innovative lighting solutions that set high standards in the industry and more importantly, make your life safer, simpler, and greener. This approach was the company's motivation when initially founded in 2002 and remains the same today.

“When we founded Koncept, we wanted to be different and bring innovative designs to the industry. We have succeeded not only in building a solid foundation for the company, but more importantly, producing innovative and quality designs for our customers throughout the world. We feel truly blessed about what we have achieved in the past two decades and will continue pushing the envelope of what is possible for the next two decades and beyond.”

—Kenneth Ng / Co-founder and Designer.

To commemorate the company’s 20th Anniversary and longevity in the industry, Koncept is proud to unveil our new logo and present it proudly at this year’s Neocon and to the general public. While the new logo esthetic continues to align with Koncept’s design philosophy with its clean, minimal look; we are evolving it visibly into a bolder representation of our new direction— being daring, confident, and explorational in our future designs.

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About Konzept Inc.

Konzept designs and manufactures contemporary, energy-efficient, and fully functional LED lighting solutions for homes, offices, and businesses. Based in Monrovia, CA, the family-owned organization has won a multitude of national and international design awards. Konzept and their products are either registered trademarks or trademarks of Konzept in the United States and/or other countries.

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For more information on new products and updates:

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