

JAIPUR LIVING

JAIPUR LIVING TRANSITIONS INTO FALL WITH VIBRANT RUG DEBUTS THIS SEPTEMBER

FOR IMMEDIATE RELEASE:

ACWORTH, GA (AUGUST 29, 2022) –Jaipur Living introduces fresh debuts to transition into fall this September. The global rug and textiles furnishings company expands its beautiful product assortment with exquisite introductions across hand-knotted, hand-woven, and power loomed collections. Experience sophisticated design and optimal comfort in this season’s selections made with soft, supple yarns and their artisans in mind.

View these products on Jaipur Living’s [website](#) or in-person at the new showroom in High Point Market. Find them in building C & D starting Oct. 22, where full collections will be on display.

PRODUCT HIGHLIGHTS

[JID02 Jaida](#) The Jaida collection offers a performance-driven quality that is paired with elegant simplicity and relaxed style. The durable yet soft polypropylene and polyester power loomed rug create a kid and pet friendly accent piece.

[LRE05 Lore](#) The Lore collection is the perfect combination of statement-making patterns and easy-to-decorate-with hues. This power-loomed rug features a plush and durable blend of polyester and polypropylene, lending the ideal accent to high-traffic spaces.

[CMB05 CAMBRIDGE](#) The Cambridge collection combines the casual comfort and texture of a basket weave design with the simplicity and versatility of neutral hues. The handwoven and handspun wool Season rug delivers an inviting and warm look to on-trend interiors.

[EST01 EASTON](#) Contemporary and versatile, the eco-friendly Easton collection offers a sophisticated solid design. Handwoven of wool, the rug showcases a texture-rich design.

[IND06 INDIRA](#) Rich in detail and plush underfoot, the Indira collection is made up of neutral-toned modern Moroccan styles. The Ristra area rug features a slight sheen and luxurious hand-knotted construction of natural wool and viscose.

[JIN04 JINSEN](#) The hand-knotted Jinsen collection, holding the Nest Seal of Ethical Handcraft, features a fresh incarnation of the vintage Turkish textile look. This artisan-crafted floral rug is made of hand-carded wool and has a low, durable pile.

JAIPUR LIVING

[NVA02](#) **NAVARRA** The handwoven Navarra collection lends cozy vibes to on-trend spaces. This wool rug anchors a room with textural weave details that provide an inviting air to any space.

[EDE12](#) **EDEN** The Eden collection pairs fresh, vibrant colors with provincial Persian motifs for the perfect blend of new and time-honored. This hand-knotted wool rug features a hand-sheared quality that lends the design a perfectly vintage and a lovingly worn look.

###

ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 600 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

MORE INFORMATION:

www.jaipurliving.com

MEDIA CONTACT:

pr@jaipurliving.com

SOCIAL:

<https://www.instagram.com/jaipurliving/>

<https://twitter.com/jaipurlivinginc>

<https://www.pinterest.com/JaipurLiving/>

<https://www.facebook.com/jaipurliving>

<https://www.linkedin.com/company/jaipur-living-inc>