

# JAIPUR LIVING

## JAIPUR LIVING MOVES TO NEW HIGH POINT SHOWROOM Impressive new space doubles the size of previous location

Acworth, GA (August 31, 2022) – Global lifestyle brand [Jaipur Living](#) is thrilled to announce a move to a new and improved High Point Market showroom located in the Commerce & Design building, suite 4N. With over 17,000 square feet, the new space is double the size of the previous location, featuring over 1,000 products on display, starting October 20, before the opening of market.

Jaipur Living will be hosting a series of events featuring notable names in the design industry throughout market week. An announcement with events details is coming soon and will also be available on the Jaipur Living website.

“Twice a year we look forward to seeing friends in the industry and sharing our story with new friends at High Point. This year we are particularly excited to bring these wonderful experiences to a beautiful new space that we are able to fill with so many more of our products,” said Asha Chaudhary, CEO of Jaipur Living.

In addition to a vast collection of rugs, Jaipur Living also produces pillows, poufs and throws using strict ethical standards.

Nand Kishore Chaudhary founded Jaipur Rugs in 1978 working beside nine artisans on two looms. He led the company with dignity subverting centuries-old practices that had shunned employing the poor, women and artists, while committing to the craftsmanship and age-old art of handmade rugs. Today, led by Chaudhary’s daughters Asha Chaudhary (CEO) and Archana Chaudhary (COO), Jaipur Living is recognized as an innovator in the design world partnering with talented designers and artisans across the globe.

“We are focusing on providing the customer with the best experience in learning about our brand, from the beautiful product displays and assortment to learning about the Jaipur story. As always, we will be offering our gourmet vegetarian lunches,” said Matt Peterson, Jaipur Living’s showroom and trade marketing manager.

The new showroom’s full address is 201 W. Commerce Ave., Suite 4N, High Point, N.C. 27260. [Book an appointment](#) today.

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### ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the

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company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the moment trends, every Jaipur Living product is as meaningful as it is beautiful.

## **MORE INFORMATION:**

[www.jaipurliving.com](http://www.jaipurliving.com)

## **MEDIA CONTACT:**

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## **SOCIAL:**

<https://www.instagram.com/jaipurliving/>

<https://twitter.com/jaipurlivinginc>

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