

JAIPUR LIVING SPONSORS ASID GATHER 2022 STUDENT ATENDEES

Sponsorship gives four students opportunity to further design industry education

Acworth, GA (September 6, 2022) – [Jaipur Living](#) will provide four interior design students from The Ohio State University with an all-expense paid trip to Miami to attend [GATHER](#) 2022, the National Conference by the [American Society of Interior Designers](#). In addition, these students will be granted membership to ASID for a year.

“There is often conversation around the future of design. We want to help push that forward by investing in the designers of tomorrow. Many students are just an opportunity away from greatness,” said Sasha Wallace, Jaipur Living’s director of marketing.

In addition to its vast collection of rugs, Jaipur Living also produces pillows, poufs, and throws using strict ethical standards. N.K. Chaudhary founded Jaipur Rugs in 1978 working beside nine artisans on two looms. He led the company with dignity, subverting centuries-old practices that had shunned employing the poor, women, and artists, and with the commitment of fostering craftsmanship and the age-old art of handmade rugs. Today, led by Chaudhary’s daughters Asha Chaudhary (CEO) and Archana Chaudhary (COO), Jaipur Living is recognized as an innovator in the design world partnering with talented designers and artisans across the globe.

GATHER, occurring September 21-24, 2022, is an event created for all sectors of the interior design community, from students to practitioners, offering opportunities to learn and engage in relevant educational content. Students will have the chance to connect with one another and mentors in the field while experiencing programming and interactive installations designed to encourage collaborations.

“On behalf of the Department of Design at Ohio State, we are so grateful for Jaipur Living’s sponsorship of our students to attend the ASID GATHER Conference. As a public university, many of our students come from diverse backgrounds and lack the resources to expand their education. This sponsorship will give four students the opportunity to do just that while also meeting professionals and making valuable connections that could shape their career path,” said Rebekah Matheny, NCIDQ, IIDA, Associate Professor of Interior Design, The Ohio State University.

###

ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the moment trends, every Jaipur Living product is as meaningful as it is beautiful.

ABOUT GATHER

GATHER is an event created for the interior design community, from students to practitioners. This event will offer opportunities for everyone to learn from and connect with one another. Meet with old friends or new at one of our three planned networking events, during sessions, or during breaks. Come prepared to share what’s working well for you, a success, or a case study, as well as what’s a roadblock. Harness the power of the interior design community to gain new ideas and solutions to your most pressing challenges.

MORE INFORMATION:

www.jaipurliving.com

MEDIA CONTACT:

pr@jaipurliving.com

SOCIAL:

<https://www.instagram.com/jaipurliving/>

<https://twitter.com/jaipurlivinginc>

<https://www.pinterest.com/JaipurLiving/>

<https://www.facebook.com/jaipurliving>

<https://www.linkedin.com/company/jaipur-living-inc>