

Wexel Art ranked as #1 in the US Housewares category and #6 overall by Lightning 50

A new list of the 50 fastest growing e-commerce brands of the past year was announced today, and reveals that the top 25 US Ecommerce brands generated more than \$341 million in revenue over a 12-month period (2020-2021)

[Brightpearl](#) by Sage, the world leading retail operating system, has curated the list of the fastest growing e-commerce brands for its yearly [Lightning 50 table](#).

Researchers tracked growth rates for hundreds of companies across the United States to find the fastest growing Ecommerce brands of the last year.

Almost half of the top ten fastest growing brands in the US for 2022 are female led.

The brands were tracked during a challenging and changeable period for US retail businesses, who have had to adapt to pandemic-fueled e-commerce demand alongside the changing nature of online buying and emergence of new selling channels.

To compile the Lightning 50, Brightpearl asked brands to submit annual growth figures from 2020 to 2021, with each brand ranked solely on its net growth percentage during that time frame.

One of the four houseware brands that made the list, include art framing brand, Wexel Art

- **Wexel Art, 89% (innovative acrylic frames)**

Speaking on the secret to their success, Morgan Doherty, Co-Founder and Creative Director of the business said: “Our customers come back to us again and again because of how efficiently we run our business. We are able to see real time inventory, along with what is on the way so we can meet their deadlines. Buyers have come to rely on Wexel Art as a reliable business who can meet their demanding deadlines”

Brightpearl CEO Derek O'Carroll said: "When we consider the uncertainty of the last couple of years, it's easy to paint a bleak picture for business. Despite these obstacles, many have risen to this, and now the results are in, we can see that some firms aren't just showing resilience - they are absolutely thriving. When we look behind the data, there's a combination of factors for that success, primarily driven by people and the innovative, data-driven technologies they are using that allow them to react quickly to the challenges they face.

Austin-based Brightpearl works with thousands of retailers introducing software that automates retail complexity and puts orders, inventory, financials, POS (point of sale) and CRM (customer relationship management) in one place so brands can grow fearlessly.

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About Wexel Art

Based in Austin, Texas, Wexel Art was thoughtfully founded on the commitment that products should showcase life's little pleasures such as photographs, kids paintings and holiday cards in a clean, modern and sustainable way, in addition Wexel Art has partnered with CleanHub an organization dedicated to preserving the planet by collecting plastic before it reaches the ocean becoming the first art + frame manufacturer to join forces with the global organization. For more information, visit: <https://www.wexelart.com>

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