

For Immediate Release

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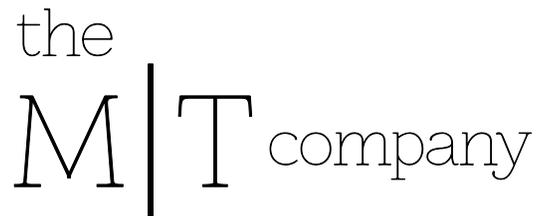
### **THE MT COMPANY TO LAUNCH THE DANA GIBSON COLLECTION**

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High Point, NC – Custom upholstery manufacturer, The MT Company, will unveil their newest licensed collection, the Dana Gibson Collection, this October at the International Home Furnishings Market in High Point, North Carolina. This new collaboration with artist and entrepreneur, Dana Gibson, will bring a bold new color palette and aesthetic to The MT Company.

Virginia native, Dana Gibson, descends from a long heritage of aesthetic pioneers whose vision and work are known for their originality. Her talent comes naturally, as her great grand-father was the internationally renowned artist, Charles Dana Gibson who created the Gibson girl. Gibson's great aunts include Nancy Lancaster and Lady Astor, both were hostesses internationally known for their style, grace, and taste. At her core, Dana is a traditionalist who favors classical motifs while her artistic palette radiates a thoroughly modern point of view. Gibson's love of color is apparent in her striking, bold color combinations.

Gibson first launched her business 15 years ago, with a line of hand sculpted porcelain wares. Major retailers including Neiman Marcus, Saks Fifth Avenue and Henri Bendel were the first to recognize her talent and embrace her charming style. Over the years Gibson evolved into an entrepreneur. In her quest to make her products accessible for the home she developed a home accent line that includes pillows, accent furniture, gift items and bedding. In 2013 she broadened her reach into the home category by introducing her own fabric and wall covering collection for



Stroheim. Building on this success, Gibson and The MT Company have partnered together to produce an upholstery line that will focus on her colorful, chic and accessible style.

The collection will feature a full range of upholstery with over 40 new styles including sofas, sectionals, chairs, and ottomans made of only the finest materials. Many of these pieces will be shown in painted finishes to compliment the collections bright and colorful fabrics. The fabric offering will include over 50 of Gibson's bold, chic patterns. The new fabric designs that debuted last spring are as Gibson states, "Responsible for making this collection so full of color and fun," Gibson also believes that "Each room is a living piece of art...and as art should refresh and inspire." The collection intends to target the upper end consumer who appreciates fun and original high-end design.

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In 2014, artist and Entrepreneur, Dana Gibson partnered with The MT Company to create The Dana Gibson Collection as an extension of her fabric and wall covering collection for Stroheim. She first launched her business 15 years ago with a line of hand sculpted porcelain. Henri Bendel, Saks Fifth Avenue, and Neiman Marcus were the first to recognize the singular and original talent of Dana Gibson. Awash in color, her line of home accessories includes pillows, accent furniture, gift items and bedding and reflects a keen interest in centuries old traditions, seamlessly woven with what is modern and today.

In January of 2013, the MT Company was created by the merge of Michael Thomas Furniture, founded in 1983, and its sister company Miles Talbott Furniture to expand their offering of top quality furniture. On the web at [www.themtcompany.com](http://www.themtcompany.com), The MT Company High Point Showroom is located at 1690 English Road.