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Loloi Introduces New Collaboration with Home Interiors Enthusiast Angela Rose
New Angela Rose x Loloi Collection Brings Affordable Style to Any Home

DALLAS (Oct. 17, 2022) — [Loloi](#) today introduced its newest collaboration with leading interior enthusiast Angela Rose, creator of [Angela Rose Home](#). The debut of the Angela Rose x Loloi line includes several rug collections and pillow designs that bring Angela's penchant for creating accessible design to an authentically comfortable collection that is at home in any space.

"Angela is a fearless home décor enthusiast and content creator, and has such a passionate and loyal fan base," said Cyrus Loloi, Principal. "We are so excited to bring her enthusiasm for great design, comfort and easy styling to this debut collection, which we truly believe has something for everyone."

For the collaboration's first season, the Angela Rose x Loloi line will debut three gorgeous rug collections that offer a range of materials, constructions and styles, all at affordable price points. The initial rug collections include:

AUBREY

Reminiscent of vintage, one-of-a-kind rugs, the Aubrey Collection features warm color palettes and distressed patterns resulting in a beautiful lived-in rug. The printed construction provides durability and feels smooth underfoot.

BLAKE

The Blake Collection draws inspiration from antique rug designs and offers up a mix of distressed and traditional motifs. Its muted color palettes, soft pile and durability make it a versatile yet beautiful addition to any space.

COLTON

Durable and textured, the hand-woven Colton Collection offers a fresh take on the jute rug. Including a variety of neutral, linear patterns, each design makes a subtle yet striking statement.

The collaboration will also include almost a dozen initial pillow designs that will complement the rug collections and feature a range of prints, sizes and materials.

The new line will also make its debut at the Fall High Point, Oct. 22-26, 2022, and will showcase in Loloi's High Point showroom located in the IHFC Design Center, Showroom 320. Visitors to Market will have a chance to meet Angela and see the collection during a **Sundaes and Scoops** ice cream social on Saturday October 22

from 2pm – 4pm. The event will be an opportunity to get the scoop about Loloi's latest partnership, view the new introductions, and also get a literal scoop (or two) of specialty ice cream.

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About LOLOI RUGS

Founded in 2004, Loloi has become a fashion leader specializing in medium- to high-end area rugs in every style category, and a premium producer of textiles. Under the expert direction of area rug veteran Amir Loloi, the company has been inducted into the ARTS Awards Hall of Fame, winning five ARTS Awards for "Best Rug Manufacturer" in 2010, 2011, 2015, 2016 and 2017, one in 2012 for "Best Outdoor Manufacturer," and one in 2013 for "Green Manufacturer." Its eight America's Magnificent Carpets Awards and three Atlanta Visual Display Awards for sophisticated showroom design attest to the company's commitment to innovation and quality. Loloi is headquartered in Dallas, with to-the-trade showrooms located [here](#). For more information, visit: www.loloirugs.com.