

# JAIPUR LIVING

## JAIPUR LIVING RINGS IN THE NEW YEAR WITH EXCITING WINTER 2023 INTRODUCTIONS JUST IN TIME FOR ATLANTA MARKET

### FOR IMMEDIATE RELEASE:

**Acworth, Ga (January 6, 2023)**- Global rug and textiles furnishings company Jaipur Living ushers in the new year with fresh introductions to thrill the design community. Celebrate a season of comfort with plush hand-knotted and handwoven rugs while experiencing sophisticated design, modern texture, and bold inspiration in new indoor and outdoor collections as well as designer collaborations.

New Winter 2023 releases are available on Jaipur Living's website. In addition, collections are also available to view during the Atlanta Market in a sneak preview of the new Jaipur Living Studio, before its grand opening on January 31. Guests can [RSVP](#) now.

"We are excited to host our Atlanta Market attendees again and allow them to experience the JL Studio," said Asha Chaudhary, CEO of Jaipur Living.

"It's an opportunity for our design friends to see our beautiful winter introductions as well as a sneak preview of our studio before its official grand opening party at the end of the month," she said.

Open to interior designers and their clients, the Jaipur Living Studio is now scheduling appointments. To book a showroom appointment guests can use this [link](#) or email [studio@jaipurliving.com](mailto:studio@jaipurliving.com).

### Product Highlights:

#### Hand-knots

#### **Cyprus** [CYP01](#) [CYP02](#) [CYP03](#) [CYP04](#) [CYP05](#) [CYP06](#)

The hand-knotted Cyprus collection showcases a modern representation of vintage Kars designs with clean-lined geometric details and fresh colorways. The durable yet impressively soft wool construction provides an heirloom-quality accent to any space.

#### **Novalie** [NOA01](#) [NOA02](#)

A bold colorway, high knot-count, and intricate designs define the handcrafted Novalie collection.

#### **Onessa** [ONE01](#) [ONE02](#) [ONE03](#) [ONE04](#) [ONE05](#) [ONE06](#) [ONE07](#) [ONE08](#) [ONE09](#)

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The Onessa collection marries traditional motifs with soft, subdued colorways for the perfect blend of fresh and time-honored style. These hand-knotted wool rugs feature a hand-sheared quality that lends the design a coveted vintage impression.

## **Reza** [REZ01](#) [REZ02](#) [REZ03](#)

The eye-catching and boldly colored Reza collection features an assortment of Turkish-inspired designs that emulate the unique bazaar finds overseas. These hand-knotted designs boast a 100% wool construction for heirloom-quality durability.

## **Tierzah** [TRZ05](#)

The vintage-inspired Tierzah collection features an antiqued wash and intricate traditional designs. These artisan-made rugs feature fringe trimmed details for a touch of global charm.

## **Handwoven**

### **Genevieve** [GNV05](#)

The elegant and modernized designs of the Genevieve collection feature an exquisite hand-loomed jacquard weave with stunning texture. A blend of wool and soft viscose lends dimension and depth to this handwoven rug.

## **Designer Collaborations**

### **Tessera** by Verde Home [TSS01](#) [TSS02](#) [TSS03](#) [TSS04](#)

The handknotted Tessera by Verde Home collection features bold geometric patterns and neutral colorways. The 100% wool, sheared pile provides texture and an easy-to-clean accent for contemporary homes.

## **Indoor/Outdoor**

### **Nambe** [NMB01](#) [NMB02](#) [NMB03](#) [NMB04](#) [NMB05](#)

Grounding and impressively versatile, the Nambe collection features a durable, weather-resistant quality that mimics flatwoven natural looks. Emanating the classic colors of grass fibers, this assortment of indoor-outdoor rugs boasts a warm neutral palette.

### **Ibis** [IBS04](#) [IBS05](#) [IBS06](#) [IBS07](#)

The Ibis collection brings bold color and the perfect punch of pattern to both indoor and outdoor spaces. These fun, statement-making designs are printed on polyester for a durable, long-lasting quality. The 100% polyester make thrives in low and high traffic areas of the home.

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## **ABOUT JAIPUR LIVING**

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Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

## **MORE INFORMATION:**

[www.jaipurliving.com](http://www.jaipurliving.com)

## **MEDIA CONTACT:**

[pr@jaipurliving.com](mailto:pr@jaipurliving.com)

## **SOCIAL:**

<https://www.instagram.com/jaipurliving/>

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