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FOR IMMEDIATE RELEASE

A Multiverse of Value: An Infinite Realm in the Furniture Universe

Sauder brings versatile furnishings with exceptional value and affordability, making every choice a good choice for fashion, function, and finances.

ARCHBOLD, Ohio — March 27, 2023— Value has been the steady attribute of Sauder furniture for generations, regardless of decade or economic uncertainty. With an expanded selection of product styles and finishes at unmatched affordability, Sauder exhibits at this April's High Point Market with solutions that offer value and variety for the everyday, budget-minded consumer.

As retailers seek to secure the shrinking share of disposable income that consumers have allocated for home décor, ready-to-assemble furniture provides an option that more closely aligns with those realities. Although household purchasing power is dwindling, the need for efficiency, storage, and organization still exists.

"The industry is already in a recession, and nobody knows that better than furniture manufacturers and retail buyers," said Mike Lambright, Vice President of Marketing at Sauder. "Our product offers unparalleled value relative to case goods, plus a solid reputation of quality, dependability, and support that consumers appreciate."

Sauder debuts several new collections and finishes that speak to a wide array of tastes and end uses – including a farmhouse lux commercial office group, a contemporary 'anywhere' assortment in champagne metal and dark wood, and a washed grey woodgrain option to a popular collection for crafting and hobbies.

At High Point Market, Sauder is showcasing:

- **Dixon City™** – A multi-functional, space saving commercial office ensemble that is versatile and interchangeable to give every piece of your office decor purpose and style.
- **Walter Heights™** – A contemporary collection in a mixed material aesthetic, offering an upgrade to living room and home office pieces.
- **Hayes Garden™** – Traditionally inspired with a retro twist, offering a pleasing aesthetic to occasional and bedroom pieces.
- **Sundar™** - Multifunctional, space saving units for a library of media or books
- **Aspen Post®** – Line extensions in a fresh finish to popular home office pieces, plus bedroom and occasional additions to this inviting collection.
- **Craft Pro Series®** – Popular craft furniture line extension now available in an alternative to white.

Dixon City collection

The Dixon City collection is a little bit country, with a touch of contemporary, high-end style. This highly configurable collection is designed to be versatile and adaptable to create an ideal home office configuration with interchangeable pieces.

Finished in the natural tone of the new Brushed Oak™ with Pebbled White™ accent, the diagonal trestle detailing on cabinet doors lends an architectural element that pairs strikingly with rubbed bronze finish hardware. Available June 2023, pieces include desks, mobile file pedestals, hutches, a credenza, and a tall bookcase with bench. Prices range from \$288.99 to \$740.99.

Walter Heights collection

Glowing with a gloriously dark walnut finish, this collection of living room and office furniture features a

contemporary, asymmetrical design accented with a champagne gold finish. The unique metal base lifts the units off the floor for a retro vibe that also creates additional storage opportunities.

Walter Heights is available July 2023 with pieces for home office and living room, including an L-shaped desk, lateral file cabinet, TV credenza, and storage cabinet. Prices start at \$294.99.

Hayes Garden collection

Traditional moldings create a frame around the outside edge of the furniture cases within, constructing a timeless and transitional design that guides the eye to the center of the unit. The Art Deco inspired hardware becomes the star of the piece, centered in the furniture frame.

Bedroom and occasional pieces, finished in cool and neutral Ashen Oak™, are available starting 3Q 2023. Individual pieces include a dresser, 4-drawer chest, coffee table, base cabinet, and L-Shaped desk. Prices range from \$194.99 to \$429.99.

Sundar collection

Sundar means ‘beautiful’ in Hindi. This beautifully simple collection features a plinth base, inset doors and drawers, and an extended top on select pieces. This Asian-inspired design technique strikes a balance between function and form, giving a simple yet effective and visually striking enhancement to interior design.

At thrifty retails that range from \$104.99 to \$149.99, this OPP collection includes everyday must-haves like a two-door storage cabinet, 5-shelf bookcase, and multimedia storage cabinet with doors. Availability for items in this collection is August 2023.

Aspen Post™ collection

A welcoming, natural character that drives farmhouse design is enriched by home office line extensions in a new, distressed Pebble Pine® finish. Deep textural variations within the mocha brown tones of this fresh patina provide an authentic rural vibe to any homestead. Items are available now.

Occasional and bedroom pieces in the lighter Prime Oak® finish expand the collection outside the home office. Introductions include a 4-drawer chest, 5-shelf bookcase with doors, single pedestal desk, coffee table, and storage cabinet. Available April 2023, retails range from \$239.99 to \$349.99.

Craft Pro Series collection

Sauder debuts line extensions in this prominent craft furniture collection. Take craft or hobby activities to the next level with the Craft Pro Series in Mystic Oak® finish. Durable tops provide functional work surfaces, and a combination of open and closed storage ensures supplies are readily accessible.

Available in August 2023, pieces in the two-toned Mystic Oak finish with white accents include a spacious craft table, tall craft tower, open storage cabinet, and hutch with doors. Prices range from \$174.99 to \$399.99.

Visit Sauder at High Point Market

Sauder’s newest collections and prototype pieces will be available April 22-26, 2023 in its High Point Market showroom at 220 Elm St., one block west of Main Street between West Commerce Avenue and West Green Drive.

About Sauder

Sauder Woodworking Co. is the leading North American producer of ready-to-assemble furniture. A family-run business based in Archbold, Ohio, Sauder embraces sustainability measures that reuse and recycle more than 98 percent of its solid waste materials. Sauder combines more than 85 years of American manufacturing experience with expanded global sourcing capabilities to meet the needs of consumers and retail customers. The company currently offers over 50 furniture collections that enable everyone to experience the joy of affordable style.

Follow us on [Instagram](#), [Pinterest](#), [Facebook](#), [Twitter](#) and [YouTube](#). For tips on affordable style, visit the [Ideas blog](#). Learn more at [Sauder.com](#).

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Dixon City™ collection

- 1. Lateral File (431453), \$474.99.
- 2. Library Hutch (432889), \$453.99.
- 3. 3-Drawer Mobile File Cabinet (432890), \$288.99.
- 4. Bookcase with Doors (432891), \$542.99.
- 5. Credenza (432894), \$689.99.
- 6. Hutch (432895), \$454.99.
- 7. L-Shaped Desk (432896), \$740.99.



Sundar™ collection

- 1. 5-Shelf Bookcase (433887), \$104.99.
- 2. Storage Cabinet (433927), \$149.99.
- 3. Multimedia Storage Cabinet (433930), \$149.99.



Walter Heights™ collection

- 1. L-Shaped Desk (433372), \$459.99.
- 2. Lateral File (433373), \$324.99.
- 3. Credenza (433374), \$354.99.
- 4. Storage Cabinet (433376), \$294.99.



Hayes Garden™ collection

- 1. Dresser (434765), \$429.99.
- 2. L-Shaped Desk (434772), \$324.99.
- 3. 4-Drawer Chest (434773), \$314.99.
- 4. Coffee Table (434776), \$254.99.
- 5. Base Cabinet (434777), \$194.99.





Aspen Post® collection extensions

1. Executive Desk (433677), \$769.99.
2. Lateral File (433678), \$384.99.
3. Library Hutch (433680), \$189.99.
4. L-Shaped Desk (433686), \$849.99.
5. 4-Drawer Chest (433956), \$329.99.
6. Desk (433958), \$239.99.
7. Library with Doors (433959), \$274.99.
8. Coffee Table (433960), \$274.99
9. Storage Cabinet (433964), \$349.99.



Craft Pro Series® collection

1. Craft Table (433648), \$399.99.
2. Craft Tower (433649), \$379.99.
3. Hutch (433650), \$174.99.
4. Open Storage Cabinet (433651), \$184.99.

