



**DesignMyx**  
Carol VanderKloot  
T: 917.670.8898  
[cvkloot@gmail.com](mailto:cvkloot@gmail.com)  
[carol@designmyx.com](mailto:carol@designmyx.com)

**FOR IMMEDIATE RELEASE**  
**Spring 2023**

**Varaluz and Magnolia Network Design Personality, Tamara Day of *Bargain Mansions*,  
Unveil Formal Collection at High Point Spring Market 2023**

*High Point Market Square - 204, Floor 2*

**(HIGH POINT, NC) – Varaluz**, the respected brand of innovative lighting, interior furnishings, art and accessories – has partnered with noted interior designer **Tamara Day**, host of *Bargain Mansions* on Magnolia Network. While filming an episode of the program, renowned talent Day turned to the Nevada-based lighting, décor, and lifestyle brand Varaluz to source and create a custom mirror for a project. That collaboration proved to be so successful that Day and Varaluz chose to move forward and produce a full collection of mirrors. Mirrors by Tamara Day for Varaluz will be presented at High Point Spring Market, April 22-26, 2023 at the Varaluz showroom.

Day will be on hand to meet press and attendees at the showroom and will be speaking Angela Harris, founder Trio Design and Ron Henderson, founder and lead designer of Varaluz and Varaluz Casa, at a talk, “Going Bold In Interior Design,” Saturday, April 22 at 3:00 p.m., followed by a celebration and reception.



Interior designer and host Magnolia Network's *Bargain Mansions*, Tamara Day

This debut features three innovative designs that enhance design motifs with glamorous touches. “From our first meeting it was clear that this would be a partnership built on shared passions and tastes,” says Varaluz founder and lead designer Ron Henderson. “Together, we developed designs that hit all the right notes for both of our brands. We’re excited to share this new and versatile collection with the design world.”



**Carlton**



**Hex No**



**Not Baroque-en**

### The Series:

The vertical, rectangular **Carlton** mirror features scalloped, notched, arched corners and comes in three finishes: gold, black, or chrome. This classic accent is ideal for bathrooms, hallways, bedrooms or living rooms and can be turned vertically or horizontally to suit any size interior.

**Hex No** is characterized by its nonagon shape—unexpected, fresh, and organic. Offered in gold or black, this elegant nine-sided mirror breaks with tradition and introduces an unconventional element to design.

**Not Baroque-en**, takes cues from ornate baroque shapes, but updates the design with a scalloped rim, resulting in an elegant edged profile in a choice of gold or black.

“Mirrors are more than an afterthought,” says Henderson. “With this new collection, we are introducing new and refined shapes and finishes that express Tamara’s laid-back luxe aesthetic. We are excited to see how designers and homeowners integrate pieces into spaces.

Tamara Day collections are available through Varaluz and Varaluz Casa’s authorized network of decorative lighting showroom dealers.



**Not Baroque-en**

### About Tamara Day

Interior designer and host of HGTV's hit show [Bargain Mansions](#), Tamara Day has made "laid back luxe" her signature style. Day offers residential clients comprehensive interior design services with the addition of E-Design Packages available to clients no matter their location. Tamara Day's collection of mirrors for Varaluz is sold through the brand's authorized network of decorative lighting showroom dealers.



**Carlton**

**To RSVP to the Saturday April 22 talk**, “Going Bold In Interior Design” with Tamara Day, Angela Harris, Ron Henderson and *Furniture, Lighting + Décor*, email: [kellee@varaluz.com](mailto:kellee@varaluz.com)

**To Request a Media Appointment** at High Point with Tamara Day at Varaluz, email: [cvkloot@gmail.com](mailto:cvkloot@gmail.com)

Images and information available [here](#)

### About Varaluz

Varaluz is an innovative luxury lighting, home goods, and lifestyle brand dedicated to sustainability and preserving the artistry of hand-finished details. Founded in 2007 by creative director and lead designer Ron Henderson, the company draws inspiration from disparate sources ranging from aerospace and architecture to fashion and pop culture. Varaluz has permanent trade-access showrooms in Dallas Market Center-Texas and High Point Market-North Carolina, For more information, visit [www.varaluz.com](http://www.varaluz.com).

### Media Contact:

Carol VanderKloot  
[cvkloot@gmail.com](mailto:cvkloot@gmail.com)  
[carol@designmyx.com](mailto:carol@designmyx.com)

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