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## NEWS RELEASE

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### **HiEnd Accents Unveils New Coastal and Contemporary Bedding Collections at Upcoming High Point Spring Market**

Irving, TX - April 11, 2023

HiEnd Accents, a designer of everyday luxury bedding and home goods, is delighted to announce the launch of new Coastal and Contemporary bedding collections at the upcoming High Point Spring Market.

"We are excited to present our latest, versatile bedding collections that cater to diverse tastes and styles. Our Coastal collection captivates with its fresh, ocean-inspired hues and textures, while our Contemporary collection offers an elegant fusion of classic sophistication and modern flair," said Cynthia Zheng, President for HiEnd Accents.

The Coastal collection features the new Stonewashed Cotton Gauze Collection in seven stunning colors, including White, Sable, Slate, French Blue, Copper, Sage, and Mineral Blue. This collection is perfect for standalone applications or as layering pieces for elevated coastal bedding ensembles. The brand has also expanded its Oceania bedding collection to incorporate new colors and introduced the Seaside Collection, a playful watercolor coastal toile in a neutral palette crafted from cooling and versatile lyocell fabric. These new designs reflect HiEnd Accents' commitment to developing more coastal designs in response to strong customer feedback from their coastal clientele.

HiEnd Accents' focus on stunning Contemporary designs will share center stage at the High Point Spring Market, featuring a mix of recent introductions and customer favorites. New additions include the Honeycomb and Sydney Collections, already popular among designers and

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furniture stores since their Las Vegas Market debut. Customer favorites on display include contemporary essentials such as the High-Shine Satin Collection (with duvet covers and quilts), value-driven reversible Satin Channel Quilts, best-selling Stella Faux Silk Velvet quilts in 11 colors, and Stonewashed Cotton Velvet in 10 colors. The popular French toile-inspired Pastoral Jacquard collection in three captivating colors, chic hotel embroidery duvets, and lyocell bedding will also be showcased.

Join HiEnd Accents at the High Point Market, Showplace #2500 from April 20-26, to explore their new product offerings and to take advantage of their exclusive show special. Book an appointment or stop by the showroom to experience these stunning collections for yourself. Learn more at [www.partner.hiendaccents.com](http://www.partner.hiendaccents.com).

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