

CR Laine Furniture—Company Background

About us: Since 1958, CR Laine has hand-crafted custom upholstery in Hickory, NC. We thoughtfully design and meticulously craft everything we build with a level of comfort that we can proudly stand by, and you can comfortably sit in for years to come. While we utilize new processes and equipment, we have held true to time-tested premium construction features, such as eight-way hand-tied springs. Color is the primary method of self-expression in your home. To that end, we curate an eclectic yet cohesive collection of textiles from artisans around the world. Our distinct blend of style, comfort, and color delivers a classic aesthetic with a modern perspective.

- Frames made from sustainably harvested hardwoods
- Water-based wood adhesive with no VOC (volatile organic compounds) emissions
- Eight-way hand-tied coil springs made from approximately 50% recycled metal
- Seat deck and trim pad made from 80% regenerated fibers
- Foam padding and foam seat cushion core made from at least 10% natural soy-based

Location: Manufacturing facilities and corporate offices are located in the foothills of North Carolina's Appalachian Mountains, in the city of Hickory. CR Laine's High Point showroom is located at 310 N Hamilton Court on the second floor in space 201.

Leadership: CR Laine has a proud history as a successful family owned and operated upholstery manufacturer. C.E. "Sonny" Roseman, Jr. is Chairman and third generation family member, Warren Frye, is CEO/President.

Mission Statement: We create inspiring upholstered furniture through innovative STYLE, COMFORT, and COLOR.

Environmental Statement: CR Laine is committed to preserving the resources of our world for future generations. It is our goal to minimize the environmental impacts of our company through the continual improvement of waste reduction and use of sustainable practices.

UFACPlus Certified: The Upholstered Furniture Action Council (UFAC) has been working to reduce death and injuries from residential fires since 1978 through consumer education and an industry-leading product testing and verification program. Upholstered furniture bearing the Make Life Safer Plus verification tag has met the requirements of the Make Life Safer Plus flammability and flame retardant chemical verification program run by UFAC, a 501(c)(3) industry organization focused on fire safety. UFAC's independent safety program provides state-of-the-art manufacturing criteria for participating manufacturers to design furniture that is more resistant to dangerous smoldering fires and is consistent with CPSC's furniture flammability standard. The program also screens for the presence of the most commonly used flame retardant chemicals.

To talk about upcoming editorial projects requiring upholstered furnishings, contact:

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CR LAINE®
STYLE • COMFORT • COLOR

Spring 2023 Trend Report

Follow the link below to download our Spring 2023 Trend Report and newest product images, or scan the QR code:

<https://bit.ly/crlaine>



1820-00B Oscar Sofa Banquette



2007-17 Gidget Large Ottoman



5757-19L Luna Chaise



5200-01 Wallace Long Sofa



4770-05 Clark Chair



5950-20 Verity Sofa



717-07 Emerson Ottoman



2175-05SW Blake Swivel Chair



L5300 Series Maxwell Leather Sectional



4770-21 Clark Long Sofa



4200-21 Clifton Long Sofa



3130-05 Della Dining Chair