

VIETRI

IRRESISTIBLY ITALIAN

For Immediate Release

April 2023

High Point, NC – VIETRI Inc., the largest US importer of fine Italian handcrafted dinnerware, flatware, glassware, linens, decorative accessories, and garden urns, is thrilled to announce a partnership with Odette during the 2023 Spring High Point Market. [Odette](#) is a family-owned furnishings brand pairing functionality, beauty, and comfort with sophistication to offer a curated furniture collection in premium in-stock upholstery. From luxurious antiques to plush sofas and beautifully upholstered chairs, and exquisite rugs, the brand's extensive range of pieces pair beautifully with VIETRI's handcrafted Italian designs.

VIETRI will have a presence in the Odette showroom, located at 100 N. Centennial St., during the High Point Market April 22 - 26, 2023 to showcase the newest collections. On April 23, Susan Gravely will be in the showroom, 3:30PM - 5:30PM, sharing stories about the inspiration behind her debut cookbook and memoir, and signing copies of *Italy on a Plate*.

A connoisseur of Italian culture and tabletop style, Susan Gravely, with her sister Frances and mother Lee, founded VIETRI in 1983 after a family trip to Italy where they fell in love with colorful handpainted dinnerware on the Amalfi Coast. VIETRI has grown from a small company representing one Italian factory to the largest Italian importing company in the American tabletop industry. VIETRI now serves a customer base of over 2,500 top specialty stores in all 50 states, plus Canada, England, Mexico, Europe, South America, Asia, and Australia. Today, VIETRI works with more than 30 manufacturers throughout Italy. These manufacturers are involved in ceramic, glass, stainless steel, pewter, terra cotta, and stoneware. VIETRI's fashion-forward yet classic Italian collections combine the richness of European culture with a sophisticated American spirit.

For more information or images, please contact ellen@silcoxandjane.com.