



Parker House®
FURNITURE

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PARKER HOUSE FURNITURE DEBUTS "ESCAPE" COLLECTION AT HIGH POINT MARKET

New whole home collection is marked by modern, relaxing aesthetic inspired by the natural world

April 2023, High Point, North Carolina- Parker House Furniture is debuting a new line for April's High Point Market that draws from the serene simplicity of nature. The Eastvale, California-based manufacturer has designed the group to be a whole-home collection that exemplifies truly relaxed modern living.

"Imagine going on vacation and soaking in that airy, carefree feeling that you get when you're completely relaxed and at ease," said Marietta Willey, Vice President of Product Development. "We wanted to create a collection that lets you bring that feeling home with you by creating pieces that seamlessly bridge the gap from 'getaway' to daily home living. We feel that Escape accomplishes that effortlessly."

The eye-catching 22-piece collection features pure oak grain finishes, timeless natural cane, light colored stone, slubby woven textiles in natural colors, and handmade rounded hardware finished in earthy bronze tones. Simple in design and generously proportioned with soft curves throughout, each piece has been created to serve a function that makes everyday life easier.

Escape also offers an element of personalization, with coordinating options at every turn. Four upholstered dining chairs can be mixed and matched with either of the two dining tables – a round 54" stone top table or its grand-living counterpart, a rectangular trestle table that expands to 120" and includes striking metal inlays and base detailing. Entertainment and select case pieces also include reversible door panels, allowing for a choice between natural cane and sleek veneer.

Also among the standout pieces are the group's two statement beds: a four-poster bed with upholstered headboard, and a fully upholstered woven chenille bed with exaggerated channels, epitomizing the themes of roundness and softness throughout the collection.

"We believe the Escape collection offers the serenity and respite that consumers desire in their living spaces," Willey said. "The home should be a tranquil space for relaxing and recharging, and this collection allows for just that."

Parker House will once again be showing in their freestanding downtown High Point showroom at 309 S. Elm Street. Customers are welcome to stop in and shop the showroom and stay for chef-prepared hot breakfast or lunch.

Founded in 1946 in downtown Los Angeles, Parker House Furniture is a wholesale furniture resource, that sells directly to the trade. A respected family-owned company with 70+ years in the home furnishings business, Parker House designs and creates a wide variety of stylish Living Room, Home Entertainment, Dining Room, Bedroom and Home Office furniture. For more information, please visit the Parker House website at www.Parker-House.com.

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