

MOTIONCRAFT®

BY SHERRILL FURNITURE

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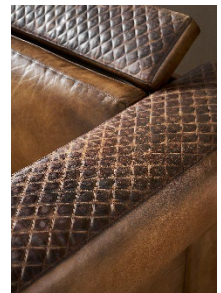
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MotionCraft's Fall Introductions Seamlessly Blend Modern Technology with Old World Artistry

HIGH POINT, N.C. – This fall, Motioncraft by Sherrill Furniture, which is known for its innovative approach to functional seating solutions, is proud to introduce its latest products. With a focus on two captivating trends, new traditional designs and modern functionality, MotionCraft continues to redefine the intersection of comfort, style, and innovation.

MotionCraft unveils its take on modern functionality, reimagining several traditional frames for the modern home. Elevating the art of relaxation, several pieces integrate cutting-edge modern designs engineered for seamless movement. From sleek recliners that adapt to your body's contours to motorized sofas that bring a new dimension to lounging, MotionCraft introduces technological marvels that marry style with practicality by offering a transformative blend of aesthetics and user-centric features. Drawing inspiration from various textures and patterns, their contemporary diamond patterned leather seen in their new **L3630P Santa Fe Ratchet Back Sofa** is also now active in their line to offer a tactile dimension to their motion upholstery.



"Our new products embody what MotionCraft is all about – a bridge between the past and the present, where artistry is celebrated, and functionality is paramount," said Johnny Suddreth, vice president of sales for Sherrill Furniture. "We believe that furniture should not only enrich the aesthetic of a space but also enhance the lives of those who interact with it."

Product highlights include:

L5640 Latitude Recliner

Indulge in ultimate relaxation and style with the 5640 Latitude Recliner. This 3-way, pushback recliner offers a perfect blend of comfort and sophistication. With its incredibly comfortable padded tight back and loose cushion seat, this recliner ensures a luxurious seating experience. Available in both leather and fabric options, this modern recliner effortlessly combines elegance with versatility. For an upcharge, this recliner can also be a power recliner.

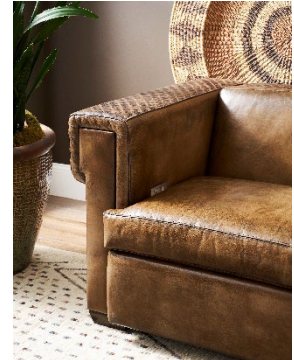


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L3630P Santa Fe Ratchet Back Sofa

The new L3630P Ratchet Back Sofa combines sleek modern design with unparalleled functionality. This sofa features a unique quilted pattern on the padded seat back and top of the arms. This leather sofa boasts a power recliner mechanism that effortlessly adjusts to the desired position, ensuring ultimate relaxation.



L45LDMPH Commerce Recliner

The new L45LDMPH Commerce leather recliner is more than just a seat; it's a haven of comfort and style. Sink into luxury as the padded seat back and key-shaped arms offer comfort and support. The pushback recliner mechanism offers seamless relaxation, while the #1 French natural nailhead trim adds a touch of sophistication.



L45RBMPH Commerce Recliner

Sleek and stylish, the new L45RBMPH Commerce Recliner is full of lavish comfort. This leather recliner isn't just furniture; it's a masterpiece that combines relaxation and modern design. The plush embrace, padded seat back and rolled arms add an additional layer of comfort. The pushback recliner feature ensures seamless relaxation, while the exquisite nailhead trim around the arms and base adds a touch of timeless elegance.

ABOUT MOTIONCRAFT

MotionCraft is a trailblazing brand that redefines functional seating through its ingenious combination of mechanical motion technology and unrivaled style. With over 40 years of experience, MotionCraft continues to lead the industry in crafting "functional motion that doesn't look like motion seating." Proudly made in the USA, each piece reflects the dedication of North Carolina craftsmen to create the ultimate fusion of comfort and aesthetics. For more information, visit motioncraft-furniture.com