



PRESS RELEASE

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Modernplum Introduces Vintage Table Linens for Fall 2023 as Part of Sustainability Efforts

CHICAGO, IL – September 25th, 2023 – Modernplum has introduced a new collection of vintage table linens. The collection features an assortment of napkins, tablecloths, and cocktail napkins curated by Warren, and new collections will become available seasonally.

Says Allison Warren, the company's founder, "vintage table linens reduce textile waste and gives an opportunity to own fine linens with exquisite craft and detail for a fraction of the price as new. There is really no downside to purchasing vintage, if the items are in good condition and made well." Modernplum added vintage to their offerings recently as part of their sustainability efforts. Textile waste is a huge issue in the fashion and home furnishings with more than 21 billion pounds of textile waste going to the landfill each year in the United States, according to the Environmental Center at the University of Colorado Boulder.

Modernplum creates distinctive linen bedding, table linens, and cushions that play with color and pattern in delightful ways. The studio is based in Los Angeles, CA and Chicago, IL and was founded in 2014. Find Modernplum at www.modernplumhome.com in SAMS M-6043 at High Point.

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