

EASYWAY PRODUCTS CO.

PRESS RELEASE

Olmos joins Easy Way Products

Cincinnati, OH – Easy Way Products has named Kathryn Olmos Business Development Manager to support its growth in the company's core outdoor and new upholstery businesses.

Olmos comes to Easy Way with over 20 years of business development experience in the industry, primarily with Four Hands. Olmos will work from her home in Austin, Texas and report to David Lueder, Chief Commercial Officer.

"We are delighted to welcome Kathryn to our team. Her product and process knowledge combined with her demonstrated ability to build lasting customer relationships will contribute significantly to our transformative growth strategies", said Lueder.

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