



Pelican Reef to Unveil Panama Jack's® Wave Outdoor In-Pool Chaise Lounge Collection in Atlanta and Las Vegas Markets

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Miami, FL. - Pelican Reef, Inc., a prominent outdoor and sunroom furniture provider, is thrilled to announce the launch of the new Panama Jack® Wave In-Pool Chaise Lounge Outdoor Collection. The eagerly awaited Atlanta Market Showcase, located in Building 1, Floor 6, Booth #300, will showcase the innovative Panama Jack® Wave Collection designed for both residential and commercial use, whether by the pool or on the deck.

As Panama Jack® gears up to commemorate its 50th Anniversary with "50 Summers of Sun" in 2024, Pelican Reef aims to enhance the consumer experience by introducing a unique in-water chaise lounge featuring a built-in cellphone holder and cup holder. Mayleen Chadwick, President of Pelican Reef, expressed her enthusiasm, stating, "The Wave Chaise boasts sleek lines and a pristine white finish, offering both style and practicality to end users."

The Wave collection received exceptional feedback during its sneak peek at the April 2023 High Point Market, garnering praise for its superior quality, impeccable finish, and competitive price point. To further engage with customers, the collection will also be showcased at the Las Vegas Market towards the end of July. Visitors can explore the Pelican Reef showroom at the Las Vegas World Market Center in Building B-220-01. Additionally, Pelican Reef will participate in the High Point Market in October, presenting their offerings at the 411 Manning St showroom.

About Pelican Reef, Inc: For nearly 40 years, Pelican Reef Inc. has been a leading provider and manufacturer of premium rattan and wicker outdoor and sunroom furniture. Collaborating as the licensee of Panama Jack® Outdoor and Sunroom collections, Pelican Reef combines the finest handwoven synthetic fibers sourced from Viro® and Rehau® with Phifer® textiline slings, ensuring top-notch quality and craftsmanship.

For more information, visit Pelican Reef at www.pelicanreef.com or email info@pelicanreef.com
Toll Free # (888) 820-4455.

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VISIT OUR SHOWROOM

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