

HINKLEY

FOR IMMEDIATE RELEASE

Hinkley Premieres Spring 2024 Lighting Designs at New High Point Market Showroom

Avon Lake, Ohio – Hinkley, leading designer of decorative lighting and ceiling fans, will debut its Spring 2024 Release of new interior, bath, outdoor, and landscape lighting at its new High Point Market showroom location (MS143) in historic Market Square, opening on April 13th. Hinkley's brand-new styles will be unveiled alongside the company's full product line, including additions to the Lisa McDennon Collection and premiere designs from the acclaimed Fredrick Ramond brand.

Statement-making chandeliers, sconces, and pendants artfully combine unexpected materials with traditional and modern aesthetics, classic finishes, and expertly crafted details to accentuate interior and outdoor spaces with a unique ambiance.

"We're thrilled to unveil our latest collection at High Point Market, showcasing new designs that highlight unique glass elements, bold statement sizes, and exciting additions to our beloved classics," said Lauren Lovett, Hinkley's Director of Decorative Product.

Hinkley's Spring 2024 Release will also be prominently featured across Hinkley.com, a series of printed look books, and sales tools to support its network of distribution partners. A coordinated Spring 2024 marketing campaign will be launched across Hinkley's web, social media, email, and advertising platforms in the coming months following April's High Point Market.

HIGHLIGHTS INCLUDE:

"The elegant glow of **Coco's** crackled-glass globes along its slim ring is as classic as a strand of pearls!"

– Ann Deckerd, Hinkley Senior Product Manager

"**Lillia** is a modern silhouette with a timeless floral inspiration. Its graceful glass petals create a stunning visual centerpiece."

– Ann Deckerd, Hinkley Senior Product Manager

"**Oberon** blends beautiful tones, capturing the essence of modern charm."

– Ann Deckerd, Hinkley Senior Product Manager

"The new additions to our vintage-inspired **Rene** family are statement makers. The way light refracts off the layered glass is beautiful and dramatic."

– Abie McLaughlin, Hinkley Principal Product Designer

For high-resolution photography of our Spring 2024 products, scan the QR code below. To view our full collection of new lighting designs, scan the QR code below or visit Hinkley.com and follow along on Instagram, Pinterest, and Facebook.



COCO



LILLIA



OBERON



RENE

The Hinkley High Point Showroom (Historic Market Square #143) will be open from Saturday, April 13th through Tuesday, April 16th, from 9:00 am to 6:00 pm and Wednesday, April 17th, from 9:00 am to 2:00 pm.

ABOUT HINKLEY

Since 1922, Hinkley has been a leading designer and distributor of high-quality decorative lighting fixtures and has recently expanded its product offering to include ceiling fans. Headquartered in Avon Lake, Ohio Hinkley is driven by a passion to create a wide variety of lighting and ceiling fans that blend design and function for interior and exterior applications that resonate with true home enthusiasts. Visit Hinkley.com for the latest news and updates about Hinkley.

PHOTOGRAPHY



SPRING COLLECTION



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